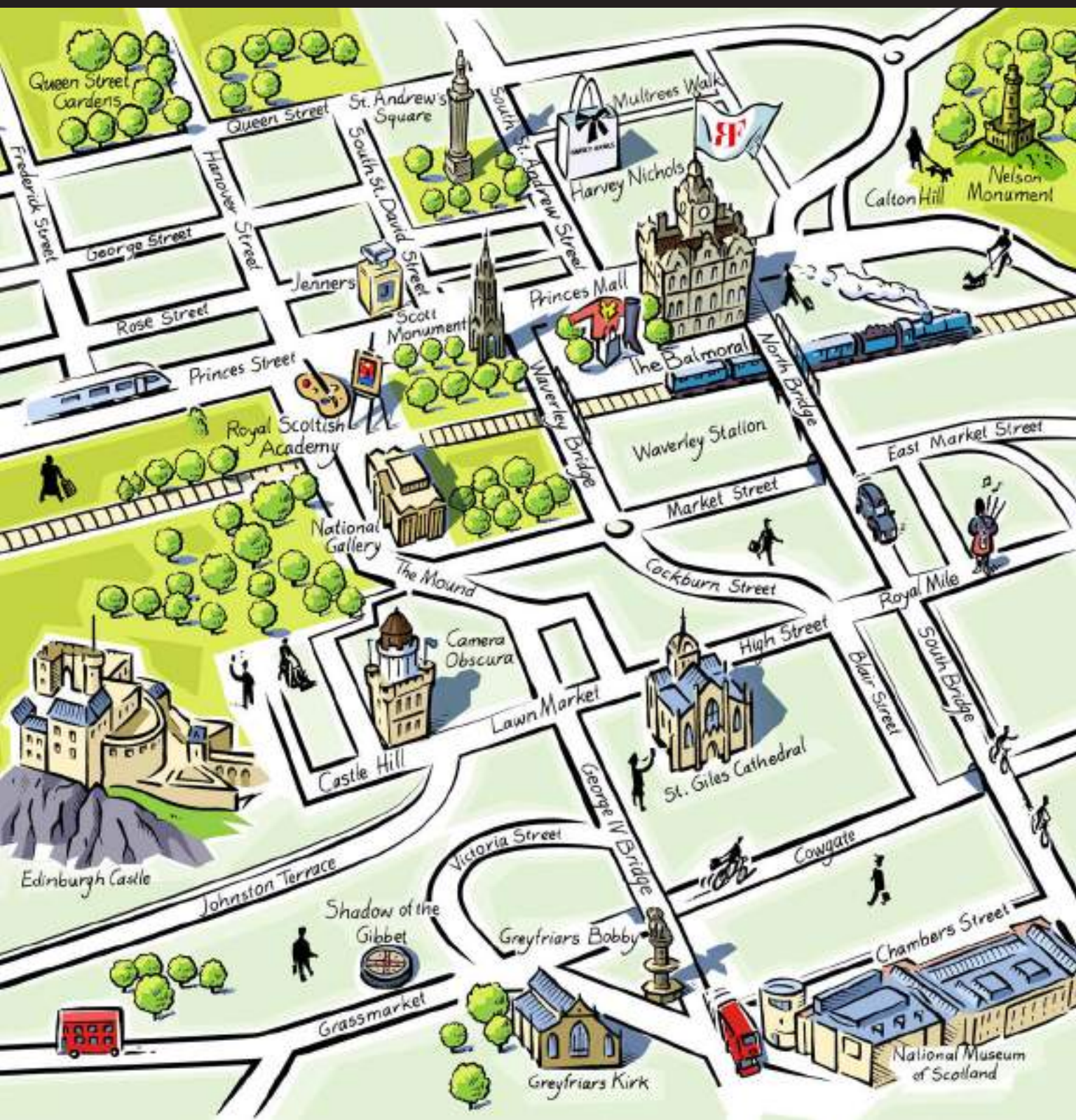




THE BALMORAL
EDINBURGH

A ROCCO FORTE HOTEL



A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers.

It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

A symbol of its city and a deeply important property for the Forte family, Edinburgh's Balmoral is a love letter to Scotland, clearly written in the Rocco Forte hand. A welcome in Balmoral tartan;

Hebridean blues, subtle heather hues and classic Scottish art; whisky ambassadors with 500 malts. Airy, contemporary design; above-and-beyond service; and a welcoming, shoes-off atmosphere despite imposing surrounds – all classic Forte traits.

Beloved by the family, The Balmoral is also iconic to Edinburgh – a genuine landmark in this historic town. Its ever-present clock tower a symbol of the city. Its address – 1 Princes Street, looking up to the castle – Edinburgh's most prestigious. Even its name – 'majestic dwelling' in Gaelic – denotes import.

A breathtaking building, at an unparalleled address, helmed by a devoted team: a true Rocco Forte hotel.





The Forte Family, L-R:
Charles Forte, Development
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Wellness Development
Lydia Forte, Bar & Restaurant Development

*“As the first hotel in the collection,
The Balmoral will always be special to me”*

Sir Rocco Forte

Originally a railway hotel, The Balmoral clock is still set three minutes fast to help travellers catch trains – except at Hogmanay, where it heralds the New Year on time



The Scone & Crombie Suite, named after two stately Scottish buildings: Perthshire's Scone Palace and Moray's Crombie Castle





Named after the childhood home of The Queen Mother, the Glamis Suite evokes the majesty of its namesake in every carefully chosen design detail

Rooms enjoy unrivalled views of the city's
icons – here, Edinburgh Castle





Brasserie Prince matches the very best of Scottish produce with classic French cooking

Bar Prince serves innovative cocktails
in a relaxed yet convivial setting

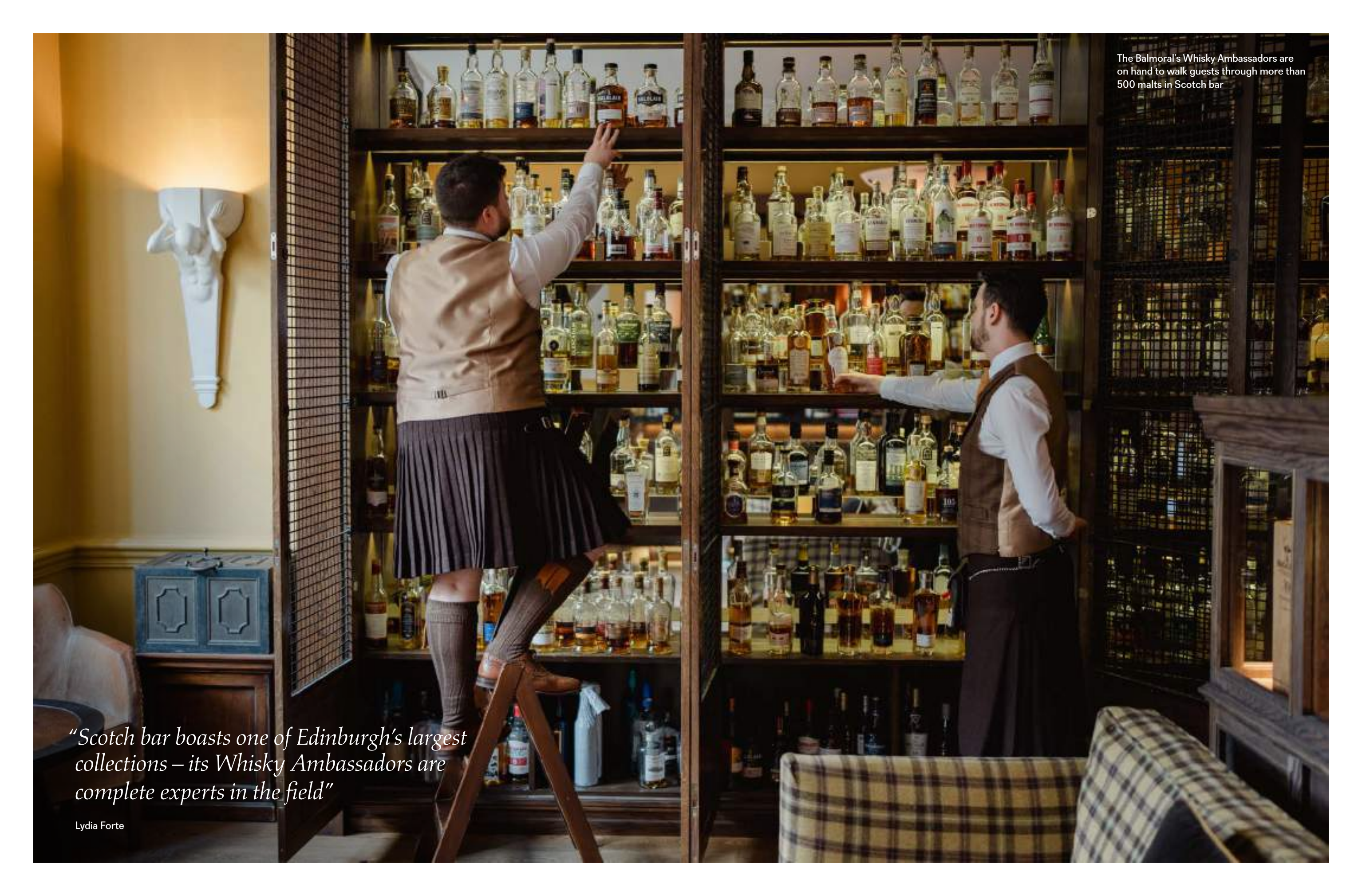




Bespoke, hand-painted De Gournay wallpaper depicts the local landscape in Palm Court, an afternoon tea institution



Number One offers modern Scottish dining which is fresh, fun and gratifyingly unfussy



The Balmoral's Whisky Ambassadors are on hand to walk guests through more than 500 malts in Scotch bar

"Scotch bar boasts one of Edinburgh's largest collections – its Whisky Ambassadors are complete experts in the field"

Lydia Forte



The Balmoral
1 Princes Street
Edinburgh EH2 2EQ, Scotland
Telephone +44 131 556 2414
reservations.balmoral@roccofortehotels.com

GDS Chain Code: FC

- Accommodation
- 151 bedrooms
 - 16 junior suites
 - 20 suites

- Restaurant and bars
- Number One
 - Brasserie Prince
 - Bar Prince
 - Palm Court
 - SCOTCH

- Irene Forte Spa
- 5 treatment rooms
 - Forte Vita Bar for fast facials and nails
 - sauna and steam room
 - an indoor lap pool
 - a bar serving nutritional food, juices and infusions
 - gym

- Meetings and events
- 10 meeting and event spaces for up to 300 guests in theatre style and 280 guests for a seated dinner

- Location
- 25 min drive to Edinburgh Airport (EDI)
 - adjacent to Waverley Railway Station



ROCCO FORTE HOTELS

HOTEL DE ROME

BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

BROWN'S HOTEL

LONDON

ROCCO FORTE HOUSE

MILAN

THE CHARLES HOTEL

MUNICH

MASSERIA TORRE MAIZZA

PUGLIA

HOTEL DE LA VILLE

ROME

HOTEL DE RUSSIE

ROME

ROCCO FORTE HOUSE

ROME

VILLA IGIEA

PALERMO

ROCCO FORTE PRIVATE VILLAS

VERDURA RESORT, SICILY

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS:

THE CARLTON

MILAN

PALAZZO SIRIGNANO

NAPLES

PALAZZO CASTELLUCCIO

NOTO

COSTA SMERALDA

SARDINIA