



HOTEL SAVOY
FLORENCE

A ROCCO FORTE HOTEL







A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte’s innate Anglo-Italian style, sophistication and warmth.

Their Florentine address, Hotel Savoy, takes pride of place on the Piazza della Repubblica – and the Rocco Forte family.

Face-to-face with the Column of Abundance, the city’s literal centre point, its prime location is the mark of a Forte hotel. This setting suffuses the Savoy. Ever-present views of the Duomo or piazza. Exciting Tuscan cuisine; cocktails infused with homegrown flavours. Experiences spanning Renaissance art, truffle tastings and traditional craftsmanship. A design that showcases Renaissance-era antiques, local art and high Italian fashion.

The Savoy has status; its attraction to Florentine locals and visitors has remained unchanged for centuries.

But its enduring appeal – exemplary of the Rocco Forte ethos – is in merging its legacy with modern luxury. Olga Polizzi’s interiors, which add comfort, modernity and refreshing bursts of whimsy to the classic space. Service that updates old-world discretion with passion and personality. A contemporary entrée into a city steeped in history.

The Forte Family, L-R:
 Lydia Forte, Bar & Restaurant Development
 Irene Forte, Wellness & People Development
 Charles Forte, Development Analyst
 Sir Rocco Forte, Founder & Chairman
 Olga Polizzi, Deputy Chairman & Design Director

Elegance and history meet high-fashion vibrancy: much of the 19th-century hotel has been interior designed anew alongside Laudomia Pucci



"Florence is the naughty little sister of Rome – more playful and lighter in spirit. Light, happy colours and Florentine art reflect its essence"

Olga Polizzi

Occupying its own wing, the Duomo Presidential Suite enjoys bespoke furnishings from Florentine artisans and views of the city's most famous landmark

Hotel Savoy has 80 rooms and suites, each newly remodelled to offer enhanced space and serenity, secreted away from the energy of central Florence





A convivial city-centre meeting place,
the terrace of Savoy's Irene restaurant sits
directly on the Piazza della Repubblica





Led by celebrated chef Fulvio Pierangelini, Irene serves classic Tuscan dishes with an irreverent twist using the finest local and seasonal ingredients

Hotel Savoy
Piazza della Repubblica 7,
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GDS Chain Code: FC

- Accommodation
- 50 bedrooms
 - 30 suites

- Restaurant and bar
- Irene, restaurant and bar with terrace

- Relaxation
- state-of-the-art fully equipped gym
 - fitness studio for Pilates and yoga classes

- Meetings and events
- 1 event room for up to 50 delegates
 - Wi-Fi in public areas and all rooms

- Location
- located on Piazza della Repubblica
 - 20min drive from Florence Airport and 60min from Pisa Airport
 - 5min drive from Santa Maria Novella station



ROCCO FORTE HOTELS

HOTEL DE ROME
BERLIN

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

BROWN'S HOTEL
LONDON

THE CHARLES HOTEL
MUNICH

VILLA IGIEA
PALERMO

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE LA VILLE
ROME

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

ROCCO FORTE PRIVATE VILLAS
VERDURA RESORT, SICILY

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:

ROCCO FORTE HOUSE
MILAN

THE CARLTON
MILAN