A captivating Renaissance city steeped in style and history, Florence has art, culture and the Hotel Savoy at its heart. Face-to-face with the Column of Abundance, the literal centrepiece of Florence, the hotel is as high-style and historic as the city itself; an unparalleled event setting or starting point for an Italian adventure.

Rocco Forte Hotels invites you to make Hotel Savoy and the city it calls home your own. To host a typical Tuscan aperitivo or grand banquet in our renowned Irene Restaurant and Terrace, take over the elegant art Salotto Lounge, or transform one of our opulent suites into a private dining room, catered by chef Fulvio Pierangelini’s talented team. To hone new skills with private classes in everything from fresco-painting and pasticceria-baking to pilates. And to take in the sights, scents and tastes of Tuscany with guided tours, private views and exclusive access to the region’s world-leading countryside winelands, cuisine, culture and castles.

Whatever you and your guests desire or require, our dedicated events team and expert concierges will be honoured to show you their city and the signature Rocco Forte service.
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IN THE CITY
IN THE CITY

ART & CULTURE

A FINE ART
Uffizi Gallery tour and masterclass

Enjoy exclusive access and expert tutelage at the world-famous Uffizi Gallery, tracing Italian art from the medieval era to the Renaissance and beyond, and bringing the works of da Vinci, Giotto, Botticelli and more to life. With fast-track, early access and a qualified art expert, you will be guided through a maze of artistic marvels, taken into the frames and behind-the-paint of legendary masterpieces.

Up to 15 guests
IN THE CITY

ART & CULTURE

Pick up a paintbrush and flex your artistic muscles in the birthplace of the Renaissance with a painting class led by a talented Florentine artist and held in the artists’ own studio, the comfort of the Hotel Savoy or outdoors. Helping you get to grips with perspective and composition techniques, your instructor will help you create your own scenic landscape or still life observation, or master the centuries-old art of fresco painting.

Up to 20 guests

FRESCO START

Florentine masterclass

Pick up a paintbrush and flex your artistic muscles in the birthplace of the Renaissance with a painting class led by a talented Florentine artist and held in the artists’ own studio, the comfort of the Hotel Savoy or outdoors. Helping you get to grips with perspective and composition techniques, your instructor will help you create your own scenic landscape or still life observation, or master the centuries-old art of fresco painting.

Up to 20 guests

CONTACT US
Widely believed to be the world's oldest pharmacy, dating back as far as the 13th century, the remarkable Santa Maria Novella Pharmacy began as an apothecary for the Dominican monks' infirmary and experiments in alchemy. Today, it produces award-winning botanical beauty products with a cult following. Explore its gilded cabinets, gothic frescoes, antique instruments and elixir-filled decanters with a private tour of this true Tuscan icon.

Up to 15 guests
A perfectly-preserved, centuries-old wine estate overlooking the Chianti hills, Castello Sonnino dates back as far as the 13th century. Today it is one of the leading producers of Chianti Montespertoli D.O.C.G. and a historic treasure trove housing an eclectic collection of objets d’art, books, furniture and paintings. Hotel Savoy guests will be treated to a welcome cocktail, vineyard and cellar tour, Tuscan lunch and guided tour of the medieval tower and historic archive.

Up to 40 guests
A stylish city with a passion for fashion, Florence is full of sartorially-inspired experiences. Two such high-fashion favourites are the Gucci Garden and Ferragamo Museum, where Hotel Savoy guests can expect a VIP visit, with aperitivo on arrival and a guided tour of the historic collections of two of Italy’s leading fashion houses.

**HIGH STYLE**
Gucci Garden or Ferragamo Museum visit

Up to 15 guests
Forage for nature’s dearest culinary treasures in one of the richest truffle areas in all of Europe. Under the expert tutelage of venerable truffle aficionados, you will forage in the San Minato woods, learning the secrets for sniffing out and cooking treasured truffles – followed by a lunch of local truffle, or tartufo, dishes.

Up to 15 guests
Scour Florence's bustling Central Market for farm-fresh, artisanal ingredients from Italy's finest farmers and producers, ready for a hands-on cooking class. Here, you'll learn from the experts how to whip up the perfect pizza and focaccia, aperitivo-ready finger food, or delectable desserts – an authentic, highly appetising experience.

Up to 25 guests
From olive oils and balsamics to distinguished wines, MaMa Florence cooking and wine school will teach you everything you need to know about the region's unique and iconic ingredients. Start with a session on Italian wine with top sommelier Filippo Bartolotta, then visit the MaMa kitchen for a private workshop, cooking up your very own signature dish.

Up to 24 guests
Ever wondered why certain wines appeal more than others? Why some seem to speak directly to your emotions and imagination? Discover your personal wine archetype in an oenological walking tour of Florence with "sommelier to the stars" Filippo Bartolotta, learning the history of Italian wines and how they fit your personality as you visit the city’s best wine bars and stores, receiving expert advice as you shop.

Up to 24 guests
Tour the postcard-perfect hills, villages and vineyards of the Chianti Valley in your very own Ferrari in an inimitable Italian driving experience. Setting off from Hotel Savoy into the Chianti countryside, your road trip will take you to the famous family-run Antinori wine company for tours, tastings and a leisurely Tuscan lunch.

Up to 25 guests
DISCOVER

IN THE CITY

EDIBLE ODYSSEY
Montalcino, Pienza and Montepulciano

Take in Tuscany’s most treasured medieval villages and time-honoured cheese and wine-making traditions on a sensory adventure. Journey from Crete Senesi, through UNESCO-listed Val d’Orcia’s ancient castles, churches and cypress trees, to 14th-century Montalcino, and onto Renaissance Montepulciano. En route, voyagers will visit dozens of local wineries, cheesemakers and other artisans, stopping to sample the world-famous fare.

Up to 15 guests
IN THE CITY

DISCOVER

Take to the cinematic Tuscan countryside on an Italian design icon with a vintage Vespa tour. Following the path of medieval merchants through ancient roads, historic villages and traditional farmlands, feel the wind in your hair, the tranquil rural atmosphere and the echoes of Italian history as you go.

Up to 50 guests

TWO-WHEEL TOUR

Vintage Vespa adventure

Take to the cinematic Tuscan countryside on an Italian design icon with a vintage Vespa tour. Following the path of medieval merchants through ancient roads, historic villages and traditional farmlands, feel the wind in your hair, the tranquil rural atmosphere and the echoes of Italian history as you go.

Up to 50 guests

CONTACT US
IN THE CITY

DISCOVER

Soar above the rolling hills, ancient olive groves and verdant vineyards of the picturesque Tuscan countryside with an unforgettable hot air balloon ride. Promising a birds’ eye view of the region’s breathtaking scenery – plus the possibility of Champagne picnics and aerial photography – our bespoke balloon journeys really are the only way to travel.

Up to 25 guests

UP, UP AND AWAY

Hot air balloon flight

Soar above the rolling hills, ancient olive groves and verdant vineyards of the picturesque Tuscan countryside with an unforgettable hot air balloon ride. Promising a birds’ eye view of the region’s breathtaking scenery – plus the possibility of Champagne picnics and aerial photography – our bespoke balloon journeys really are the only way to travel.

Up to 25 guests

CONTACT US
IN THE CITY

TEAM BUILDING

THE ART OF THE MATTER
Art treasure hunt

Uncover Florence’s rich cultural tapestry with a unique arts-themed treasure hunt. Armed with a city map and set of creative clues, you and your team will scour the city’s medieval streets, unknown corners and the hidden details on historic artworks, winning prizes as you discover the secrets of Florence and its arts.

Up to 200 guests
IN THE CITY

TEAM BUILDING

HEAVEN SCENT
AquaFlor Firenze

Follow your nose to the historic Maison de Parfum of AquaFlor perfumers, with an exclusive invitation to its atelier and laboratory, where perfumes are crafted from a library of over 1,500 natural essences from all over the world. Learn the traditions, tales and tricks of Florentine perfumers before you create your own bespoke AquaFlor fragrance to evoke your Florentine trip at home.

Up to 20 guests
Learning from the master craftsmen at Scuola Del Cuoio Firenze, renowned for its leather accessories, learn the art of traditional leatherwork with guided visit and hands-on workshop, where you’ll cut, assemble and finish your own notebook, handbag or belt, personalised with your initials.

Up to 10 guests
AT HOTEL SAVOY
AT HOTEL SAVOY
CULINARY

CIN CIN!
Wine tasting at Irene

Embark on an oenophile’s odyssey through Italy’s world-renowned terroirs in a private wine tasting with Irene Restaurant’s expert sommeliers. Hosted in Irene Restaurant or the privacy of one of our sumptuous suites, tour Tuscany’s Chiantis, Lombardy’s Franciacortas and more of the country’s finest drops, perfectly paired with artisanal Italian fare.

Up to 20 guests

CONTACT US
From the iconic dishes that top Irene Restaurant’s menu to perfect Italian pasticceria, let its talented chefs turn you into an authority in Italian cuisine in a private cooking class. Working with traditional methods, the freshest ingredients and authentic local flavours, you’ll learn to recreate your favourite Tuscan dish at home – an everlasting Hotel Savoy souvenir.

Up to 10 guests
Learn to shake, stir and sip from the best with a cocktail-making masterclass with one of Irene Bar’s master mixologists. With tips, tricks and, of course, tastings for classic cocktails and contemporary botanical drinks alike, except to become an aperitivo aficionado worthy of the Hotel Savoy’s five-star bar.

Up to 20 guests
Sweat, stretch or find stillness and serenity in the city centre with private yoga, pilates or personal training classes with Hotel Savoy’s expert instructors – the perfect way for your group to work on their wellness, burn off lunch and work up an appetite for aperitivo hour. Other classes are also available on request.

Up to 10 guests
Power-up your workout and combine exercise with exploration on an open-air wellness activity around the city. Lungarno Fitness Studio has created a range of bespoke journeys combining incredible vistas with biking, walking or running trips, from riverside routes to history-themed journeys, tailor made to cater to any fitness level.

Up to 10 guests
AT HOTEL SAVOY

WELLNESS

Bring yourself and your best girlfriends, and let us do the rest, with a tailor-made girls’ getaway at Hotel Savoy. Expect welcome gifts from Irene Forte Skincare, fine Italian dining at Irene Restaurant and special experiences which range from a personal shopper-guided Florentine spree and an imagine consultant session to hair and makeup tutorials from a personal stylist.

CIAO BELLAS
Girls’ weekend retreat

Up to 10 guests

CONTACT US
PRIVATE DINING EXPERIENCES
PRIVATE DINING EXPERIENCES

AT HOTEL SAVOY

Heady truffles foraged from the region; garden-fresh tomatoes and fragrant basil entwined into al dente spaghetti, straight-from-the-sea fish grilled over Himalayan salt stone... Irene Restaurant is a celebration of Tuscan cuisine, elevating authentic Italian dishes and local ingredients under chef Fulvio Pierangelini’s masterful watch. Ideal for distinctive dining events with bespoke Tuscan menus.

IRENE RESTAURANT AND BAR

Up to 40 guests
PRIVATE DINING EXPERIENCES

AT HOTEL SAVOY

IRENE TERRACE

Take your aperitivo or sit-down dinner outdoors with private dining in Irene Restaurant’s convivial terrace in prime position on one of the city’s most celebrated squares. Seated right on the Piazza della Repubblica, enjoy a classic taste of al fresco Italian eating: the life of central Florence with the outstanding Tuscan fare of Irene Restaurant.

Up to 30 guests

CONTACT US
PRIVATE DINING EXPERIENCES

AT HOTEL SAVOY

Elegant and adaptable, our Salotto Lounge transforms into a beautiful banquet backdrop, intimate aperitivo setting or a commodious conference or meeting space. Personally designed by Olga Polizzi and complete with stylish mirror accents, modern audiovisual technology and, of course, our expert team, consider Salotto your private Florentine retreat for unforgettable events.

Up to 50 guests

CONTACT US
For a truly intimate atmosphere or exclusive location, host your event in one of our beautifully-appointed signature suites. Set against the backdrop of classical Florentine art, antiques and unrivalled views over the Duomo or Piazza della Repubblica, let our expert team transform the expansive Duomo Presidential Suite, Grand View Suite or Panoramic Suite into a sublime setting for your special event catered to by the gifted Irene Restaurant team.

Up to 20 guests
PRIVATE DINING EXPERIENCES

OUTSIDE HOTEL SAVOY

Host an exceptional evening amid the historic halls and internationally-renowned art collection of the 16th-century Uffizi Gallery, originally a grand palace commissioned by Cosimo de Medici himself. Guests can enjoy a private visit through thousands of masterpiece paintings, sculptures, miniatures and tapestries before sitting down to supper in the imposing internal hall or al fresco on the magnificent terrace.

Up to 120 guests

UFFIZI GALLERY

CONTACT US
In a spectacular city-centre setting on Florence’s Arno River, Palazzo Corsini is an inimitable example of Renaissance Florence’s Baroque style – a very special moment in Florentine art and architecture – and an incredible event setting. With expansive space to accommodate vast suppers across two floors and an excellent on-site team, make the Palazzo your own for an evening worthy of Italian royalty.

Up to 280 guests
OUTSIDE HOTEL SAVOY

Take in unrivalled vistas across the city from one of the theatrical terraces atop this landmark 16th-century palace, created by renowned architect Giuliano de Sangallo. Whether seated for supper or a conference, guests can congregate in its monumental main hall, set against historical Florentine architecture.

Up to 100 guests
PRIVATE DINING EXPERIENCES

OUTSIDE HOTEL SAVOY

BOTANIC GARDEN

Sitting pretty in the centre of the city, Serre Torrigiani makes a charming backdrop for any al fresco event – its verdant planting transforming with each new season. In a spectacular space of over 1,000 square metres, guests can gather amongst the lush plants, elaborate flowerbeds, hedges and fountains.

Up to 500 guests
Former home of famed Italian poet and moral philosopher author Dante, arts lovers, academics and epicures alike will be wooed by the beautiful Villa Il Garofalo. Perfectly placed for outdoor events, the Fiesole hillside villa offers breathtaking views over Florence, blessed with a charming Italian garden and antique-filled grand halls that open onto them.

VILLA IL GAROFALO

Up to 120 guests
 PRIVATE DINING EXPERIENCES

OUTSIDE HOTEL SAVOY

TREAT YOUR GUESTS TO A TRADITIONAL TRATTORIA DINING EXPERIENCE.

Authentically Italian, open-hearted and wonderfully welcoming, savour the traditional tastes and informal atmosphere of a family-run Florentine trattoria. The perfect location for long, lingering lunches or relaxed (or raucous) dinners with typical Florentine fare.

Up to 20 guests

CONTACT US
LOCATION
Located on Piazza della Repubblica, Hotel Savoy puts you right at the heart of things. The Column of Abundance, which marks the centre of the city, sits directly opposite.

Hotel Savoy is a:
- 20-minute drive from Florence Airport (FLR)
- One-hour drive from Pisa Airport (PSA)
- 15-minute walk from Santa Maria Novella train station;
- Rome is 1.5 hours from Florence by train

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ACCOMMODATION
- 50 bedrooms from 25m²
- 30 suites from 40m²
- The new 152m² Duomo Presidential Suite occupies its own wing with splendid views of stunning Dome
- The two-story Panoramic Suite offers enchanting 180-degree views over the city’s Renaissance landmarks

RESTAURANTS & BARS
- Irene. Florentine bistro with outdoor terrace offering seasonal menus by celebrated Chef Fulvio Pierangelini. Cocktails are served with delicious appetizers in the lively bar.

MEETINGS & EVENTS
- 1 Event room for up to 50 delegates

RELAXATION
- New state-of-the-art gym & yoga room
ROCCO FORTE HOTELS

HOTEL DE ROME
BERLIN

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

VILLA KENNEDY
FRANKFURT

BROWN’S HOTEL
LONDON

THE CHARLES HOTEL
MUNICH

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE LA VILLE
ROME

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS

VILLA IGIEA
PALERMO

THE WESTBUND HOTEL
SHANGHAI

THE CARLTON
MILAN

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