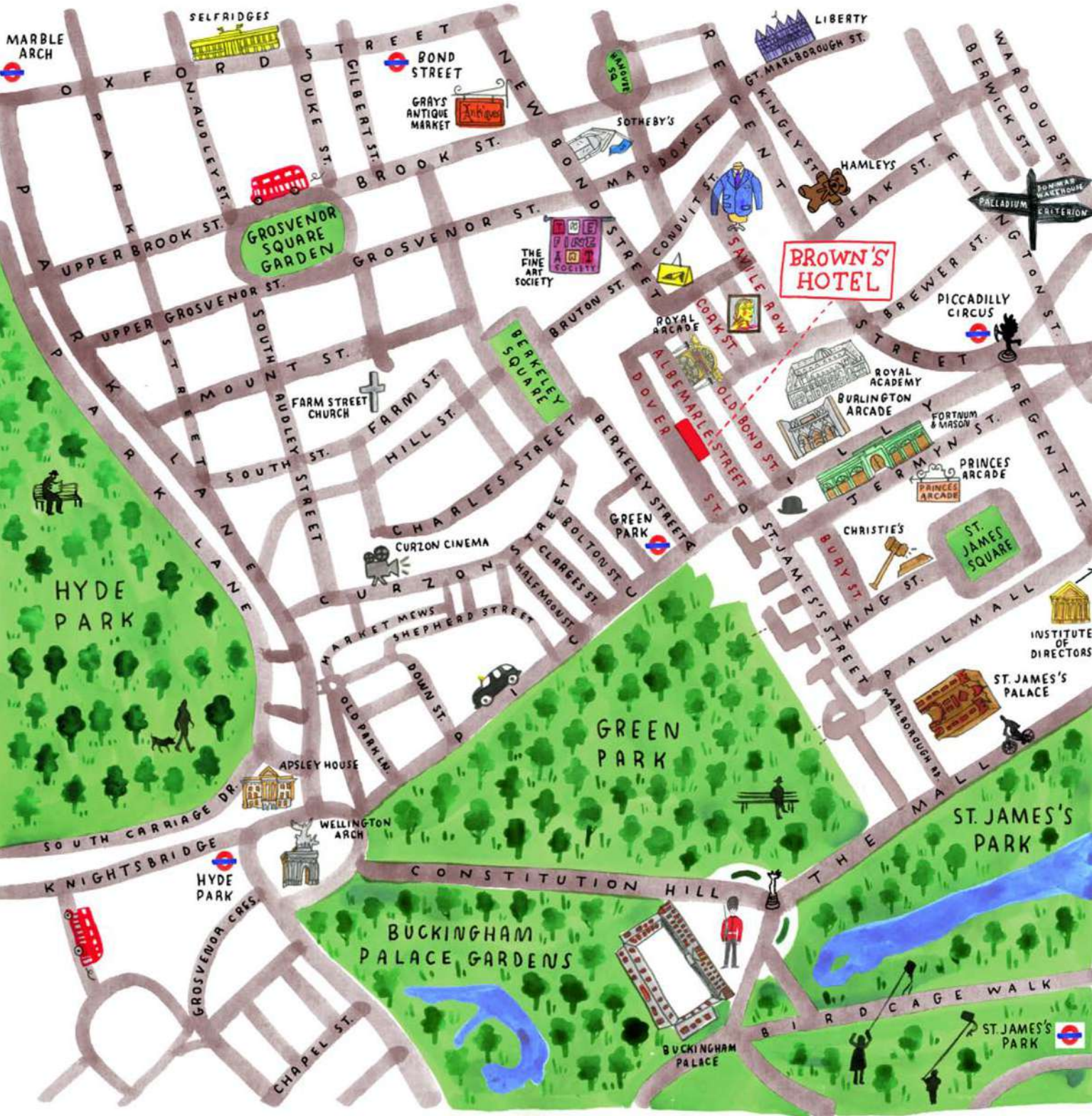




BROWN'S HOTEL
LONDON

A ROCCO FORTE HOTEL



A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers.

It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

At Brown's – a legendary London hotel and a cornerstone of the Rocco Forte family – you are their guest. You will feel their signature style as you walk in the door. You will feel it in the open, intuitive service that knows each guest – each need, want and favourite table – personally. You will feel it in Olga Polizzi's visionary aesthetic: an ever-evolving marriage of classic and contemporary, hotel and home, elegance and entertainment.

You will also feel a strong sense of place. Of London. Mayfair – and the city's most celebrated galleries, restaurants, parks and shopping streets. Tradition, cut with a spirited English humour and cosmopolitan twist: playful touches, modern artworks and a fresh, unfussy ease among the wood panels, smart suits and afternoon teas. The glamour and gaiety the iconic address deserves, and the quality and charm the Forte name assures.





The Forte Family, L-R:
Charles Forte, Development
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Wellness Development
Lydia Forte, Bar & Restaurant Development

The first-floor Kipling Suite overlooks Mayfair's Albemarle Street, known for its independent art galleries, designer boutiques and literary past

"With Brown's, we wanted to stay true to the hotel's rich tradition and history, yet capture the spontaneity and sophistication of Mayfair"

Olga Polizzi





Considered *the* London hotel for visiting creatives, Brown's has hosted everyone from Welles and Olivier to Tolkien, Waugh and Kipling – who wrote the *Jungle Book* here





Each individually designed suite offers ample, apartment-style living space rare in the city



*"As my home city, London will always
have a special place in my heart and I'm
proud that we have the city's oldest hotel
in the collection"*

Sir Rocco Forte





The Donovan Bar: an homage to photographer Terence Donovan, seminal raconteur of London life and style



The Donovan Bar's 'naughty corner': perfect for private cocktails devised by master mixologist Salvatore Calabrese

Brown's Hotel

33 Albemarle Street, Mayfair
London W1S 4BP, United Kingdom
Telephone +44 20 7493 6020
reservations.browns@roccofortehotels.com

GDS Chain Code: FC

Accommodation

- 79 bedrooms
- 15 junior suites
- 18 suites

Restaurants and bars

- Charlie's
- The Drawing Room
- The Donovan Bar

The Spa at Brown's

- 3 treatment rooms
- gym

Meetings and events

- 6 meeting and event spaces for up to 70 guests in a theatre style and 70 for a seated dinner
- business centre
- Wi-Fi in public areas and all rooms

Location

- next to Bond Street
- 45min drive from Heathrow Airport
- 15min drive from St Pancras International station
- 10min drive from Euston and Victoria stations
- valet parking



ROCCO FORTE HOTELS

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

BROWN'S HOTEL
LONDON

ROCCO FORTE HOUSE
MILAN

THE CARLTON
MILAN

THE CHARLES HOTEL
MUNICH

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE LA VILLE
ROME

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

VILLA IGIEA
PALERMO

ROCCO FORTE PRIVATE VILLAS
VERDURA RESORT, SICILY

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:

PALAZZO SIRIGNANO
NAPLES

PALAZZO CASTELLUCCIO
NOTO

MASSERIA DEL CARDINALE
PUGLIA

COSTA SMERALDA
SARDINIA