In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte’s innate Anglo-Italian style, sophistication and warmth. And each welcoming you as a guest of the family.
The Forte Family, L-R:
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Wellness & People Development
Lydia Forte, Bar & Restaurant Development
Deemed paradise on Earth by Jean Cocteau; beloved by Picasso; home to Rome’s liveliest aperitivo – Hotel de Russie’s tiered terraces and Secret Garden are as fêted as its neighbours, Piazza del Popolo and the Spanish Steps. Inside, feel openness and ease among its Roman sculptures and Italianate mosaics. Serenity and privacy within the buzzing Eternal City. And Rome’s cinematic dolce vita air infusing the hotel.
Hotel de Russie was designed in the early 1800s by architect Giuseppe Valadier, who also developed Piazza del Popolo, which the hotel overlooks.
Jean Cocteau and Pablo Picasso stayed at Hotel de Russie, in adjoining rooms, while preparing to stage the first ever Cubist ballet in 1917.
A vibrant, modern-day icon atop the Spanish Steps, no building commands its city like Hotel de la Ville. From its peerless position, the lively 18th-century palazzo at once embodies and overlooks life in the Eternal City. The confluence of classical Roman romance and contemporary cool, sweeping city views, buzzing drinking and dining spots and fresh, zestful design make for Rome’s most exciting new arrival. Fall for its enchanting courtyard, exquisite food from Fulvio Pierangelini, effervescent rooftop bar, street-side bistro and celestial Sicilian spa.
From hosting the evening’s aperitivo to al fresco dinners at Mosaico, the inner courtyard-garden is the focal point of the Hotel de la Ville.
The Sicilian-inspired Irene Forte Spa, complete with Rasul, salt room, hydro pool and state-of-the-art gym.
At Piazza di Spagna, five palatial private suites within an 18th-century palazzo. Above, a stately roof terrace surveying the Spanish Steps. Inside, elegant, opulent design by Tommaso Ziffer and Olga Polizzi. A dedicated house manager on hand. Unbridled access to spas, bars and Fulvio Pierangelini restaurants of Rome’s foremost hotels: Hotel de la Ville and de Russie. The intimacy and exclusivity of a private home; the mark of quality of a Rocco Forte hotel. A contemporary proposition, built on Rocco Forte’s rich Italian tradition.
Sat on one of Rome’s centremost streets, Via Babuino. Rocco Forte House counts Piazza di Spagna and the Spanish Steps as neighbours.
Inside: palatial living quarters and one-of-a-kind interiors; outside: sun-soaked terraces and panoramic Roman vistas
A 16th-century farmhouse transformed into an intimate Apulian hotel, Masseria Torre Maizza is a Rocco Forte hotel like no other. Between Fasano, Alberobello and the sparkling Adriatic Sea – among sun-soaked countryside, olive, orange and lemon groves, verdant gardens and vivid bougainvillea – find the charm and character of Puglia. Find remarkable, regional cuisine from Fulvio Pierangelini. Find a spa, golf course and private beach club. And find an invocation to explore and restore amid the rustic romance of southern Italy.
In the heart of the hotel’s walled gardens, a poolside bar and restaurant for savouring Puglia’s fresh food in the open air.
The Masseria Torre Maizza beach club – our private stretch of sand on the Adriatic Coast.
Its status long established, for centuries Hotel Savoy has watched Florentines and visitors flock through its doors; watched the Duomo and Piazza della Repubblica through its windows. Today, this legacy meets modern luxury. Find exciting Tuscan cuisine and inventive cocktails. Refreshing bursts of whimsy and Italian fashion beside Renaissance art. Service that updates old-world discretion with passion and personality. A contemporary entrée into a city steeped in history.
Built in 1893 on the former site of the Mercato Vecchio and church of San Tommaso, Hotel Savoy’s centrality and conviviality quickly made it the city’s top hotel.
Playful artworks and design touches throughout the Savoy are inspired by the Florentine tradition of fine fashion and craftsmanship.
Villa Igiea: a turn-of-the-century palazzo between vivid Palermo, Mount Pellegrino and the Gulf of Palermo – and a long-loved sanctuary for royalty, dignitaries and Hollywood luminaries. Trace their paths through tiered villa gardens that sweep down to the port; on trips to Palermo’s bustling markets and Baroque palaces; and through Igiea’s palatial Art Nouveau interior, revitalised as a Rocco Forte hotel.
Design from Olga Polizzi, Paolo Moschino and Philip Vergeylen heroes local craftsmanship: handmade tiles, Sicilian stone and tailor-made rugs.
The 19th-century villa’s verdant gardens sweep down to the sea, prime for coastal voyages and adventures.
230 hectares of sun-blushed Mediterranean coastline and countryside on Sicily’s stunning south-west coast – Verdura is an oasis. Its vast scale and escapist atmosphere afford endless indulgence and choice. Choice to unfurl in its capacious spa, or lap its infinity pool. To play tennis in its orange groves. A round or two of golf. To master Sicilian cooking, or savour it by the sea. To surf, sail, explore Sicily’s history, or amble along Verdura’s private beach. It’s your decision, at the family’s invitation.
Verdura’s coastline sits just west of the charming Baroque village of Sciacca; fish comes fresh from the local market, oil from Verdura’s own gardens.
Health, wellbeing and world-class golf are at the heart of Verdura Resort, with two 18-hole Kyle Phillips courses, holistic wellness programmes and a 4,000m² spa.
Rooms, suites and villas seamlessly merge indoor and outdoor living, designed by architect Flavio Albanese to capitalise on their sublime setting.
Your private Sicilian villa. Space, serenity and sweeping sea views: expansive, exclusive Rocco Forte Private Villas with the lifestyle, leisure facilities and fine dining of Verdura Resort, Sicily.

From their hilltop spot, our Sicilian villas overlook the Mediterranean Sea, Sicilian countryside and verdant Verdura Resort. Your home: airy, elegant interiors, peaceful courtyards, sunny swimming pools and seamless indoor-outdoor living. Your host: Verdura Resort, its award-winning spa, restaurants and services; its gardens, groves, golf courses and coast.
Villa guests can make the most of their fully-equipped kitchens and alfresco dining areas with Verdura’s private chef and fresh local shopping services.
Brown’s: 11 Georgian townhouses transformed into a legendary London hotel. Ushered in from Albemarle Street – amidst the city’s most celebrated galleries, restaurants, parks and shops – feel tradition, cut with a spirited English humour and cosmopolitan twist. Playful touches, modern artworks and a fresh, unfussy air among wood panels, smart suits and elegant afternoon teas. The glamour and gaiety the iconic address deserves, and the quality and charm the Forte name assures.
Considered the London hotel for visiting creatives, everyone from Tolkien, Conrad and Waugh to Welles and Olivier have enjoyed the renowned restaurant and award-winning bar at Brown's.
The Kipling Suite, right, honours one of the hotel's greatest fans, Rudyard Kipling, who wrote *The Jungle Book* and celebrated his wedding at Brown's.
A welcome in bespoke Balmoral tartan; Hebridean blues, heather hues and classic Scottish art; whisky ambassadors with 500 malts. The Balmoral is a love letter to Scotland, clearly written in the Forte hand. It is a landmark, a symbol of the city, at Edinburgh’s most prestigious address: 1 Princes Street, gazing up to the castle. A breathtaking building, at an unparalleled address, helmed by a devoted team – a true Rocco Forte hotel.
Modern Scottish dining at Number One restaurant and afternoon tea at Palm Court – both Edinburgh institutions
The Balmoral’s rooms enjoy unrivalled views of Edinburgh icons the Scott Monument and Edinburgh Castle.
Verdant inside and out, The Charles is a hotel for all seasons, all whims and wants. For summer, the leafy terrace of Sophia’s restaurant. For winter, glühwein and roasted chestnuts. For culture, a prime position by Munich’s museum quarter, Schwabing’s artistic hub and Maximilianstraße’s chic boutiques. For relaxation, commodious rooms and a lavish spa. For design, Bavarian ceramics and art framed next to living trees. And for Bavaria’s capital, a charismatic, cosmopolitan gathering place.
An animated city-centre hotspot, Sophia’s Restaurant & Bar serves imaginative botanical cuisine and cocktails to guests and locals.
The Charles Hotel was the first Rocco Forte hotel designed and built by the family. Their Mondforte Royal Suite is named after Lord Forte’s Italian birthplace.
An elegant outpost in an achingly cool city. A sleek hideaway in the animated Mitte district. An imposing former bank outside; a relaxed, intimate interior. Like Berlin itself, Hotel de Rome excels at unifying opposites. Face-to-face with the State Opera, a stroll from Museum Island, with a rooftop oasis that quietly observes it all. A serene space in the core of an up-all-night city – the perfect place from which to explore or escape it all.
The former bank's original architecture meets contemporary Berlin design: marble columns, modern art and the jewel vault’s subterranean spa.
Hotel de Rome takes its name from a renowned inn that once sat on Bebelplatz, the striking square which many rooms and suites overlook.
Part of the city’s fabric for 500 years, Amigo presides over Brussels’s charming cultural centre. Its windows look up to the Hôtel de Ville’s spire; cobbled streets below wind their way to the Mont des Arts or Le Sablon’s antiques; locals wind their way here. Inside, Flemish art and furnishings honour its address, while service – whether entertaining a family in the Tintin Suite or catering to royalty on a rooftop terrace – honours the signature Forte style: memorable, comfortable and tailor-made.
Converted to a grand hotel for the 1958 Brussels World’s Fair, the Amigo’s lobby lounge remains a prime meeting place for its sociable air and central spot.
The top-floor Grand-Place Suite has a large terrace with a view of the town hall spire.
A veritable St Petersburg icon, directly on St Isaac’s Square, Hotel Astoria has seen every major Russian event of the last century. Its style – warm and witty with a dash of drama – honours this postcode, as Tsarist antiques nestle James Bond stills. And its visitors honour its past: proudly raising a cold glass of vodka (or afternoon teacup) to the many eminent guests who’ve done so before.
Beloved for its inventive Russian restaurant, 24-hour bar and exquisite afternoon tearoom, the Astoria has played host to everyone from Rasputin, Lenin and Bulgakov to The Doors, The Rolling Stones and Pavarotti.

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In the 1930s, the Astoria became a sanctuary for writers, artists and musicians; the same parquet flooring still runs through its 83 rooms and 86 suites.
Meetings and events
Restaurant and bar
roccofortehotels.com
T +39 06 32 88 81
00187 Rome (RM), Italy
Via del Babuino 9
HOTEL DE RUSSIE
· 30min drive from Ciampino Airport
· Wi-Fi in public areas and all rooms
· The Secret Garden is available for
· 4 meeting rooms for up to 90
· relaxation area
· hair salon
· 6 treatment rooms
· sauna and steam room
· Stravinskij Bar, with terrace
· Le Jardin de Russie, restaurant
· 34 suites
· dinner for up to 160 guests
Location
VILLA IGiEA
Sallia Belmonte, 43
90014 Palermo (PA), Italy
T +39 06 32 88 590
reservations.village@roccofortehotels.com

Accommodation
- 78 bedrooms
- 22 suites

Meetings and events
- valet parking
- 90min drive from Verdura Resort

Restaurants and bars
- Florio, restaurant and terrace
- Igua Terrace Bar
- Alcotta pool bar

Irene Forte Spa
- outdoor pool
- 5 treatment rooms (including a double room)
- beauty corner
- gym

BROWN’S HOTEL
33 Albermarle Street, Mayfair
London W1S 4BF
T +44 20 7493 6020
reservations.brown@roccofortehotels.com

Accommodation
- 167 bedrooms
- 20 suites

Meetings and events
- 10 meeting suites for up to 450 guests
- business centre
- Wi-Fi in public areas and all rooms

Location
- located at No. 1 Princes Street
- adjacent to Waverley Station
- 25min drive from Edinburgh International Airport

Rocco Forte Spa
- 6 treatment rooms
- relaxation area
- gym

THE BALMORAL
1 Princes Street
Edinburgh EH2 2EJ, Scotland
T +44 131 556 2414
reservations.balmoral@roccofortehotels.com

Accommodation
- 136 bedrooms
- 24 suites

Meetings and events
- 6 meeting rooms (2 interconnect) for up to 120 guests
- business centre
- Wi-Fi in public areas and all rooms

Location
- located next to Bond Street
- 40min drive from London Heathrow
- 7min drive from St Pancras International station
- 10min drive from Euston and Victoria stations
- vallet parking

Restaurant and bars
- Charlie’s
- The Drawing Room
- The Donovan Bar

The Spa at Brown’s
- 15m swimming pool
- sauna and steam room
- 5 treatment rooms
- relaxation area
- gym

THE CHARLES HOTEL
Sophienstrasse 28
80333 Munich, Germany
T +49 89 544 5550
reservations.charles@roccofortehotels.com

Accommodation
- 78 bedrooms
- 23 suites

Meetings and events
- 3 meeting rooms
- gym

Location
- centrally located in Munich’s old town
- 136 bedrooms
- 5 treatment rooms
- relaxation area
- gym

Restaurant and bar
- Sophia’s, restaurant and bar
- The Library Lounge

The Charles Spa
- 15m swimming pool
- sauna and steam room
- 5 treatment rooms
- relaxation area
- gym

HOTEL DE ROME
Behrenstrasse 31
10117 Berlin, Germany
T +49 30 460 6090
reservations.deroime@roccofortehotels.com

Accommodation
- 108 bedrooms
- 37 suites

Restaurant and bars
- CHIARO, restaurant and bar
- The Rooftop Terrace, seasonal bar

De Rome Spa
- 25m swimming pool
- sauna and steam room
- 6 treatment rooms
- relaxation area
- gym

Meetings and events
- ballroom for up to 250 guests (divisible into 2 separate rooms)
- 4 meeting rooms for up to 45 delegates
- Grand Place Suite with 60m² terrace available for private events
- business centre
- Wi-Fi in public areas and all rooms

Location
- located at the Grand Place
- 25min drive from Brussels Airport
- 10min drive from Brussels Midi station
- vallet parking

Restaurant and bar
- BoCConi, restaurant with terrace
- The Library Lounge

HOTEL AMIGO
Rue de l’Amigo 1-3
1000 Brussels, Belgium
T +32 2 547 47 47
reservations.amigo@roccofortehotels.com

Accommodation
- 154 bedrooms
- 19 suites

Restaurant and bar
- Astoria Restaurant and bar
- Bar A

La Maison de Beauté Carita
- 5 treatment rooms
- hair salon

Meetings and events
- Winter Garden and Ballroom for up to 250 guests
- 5 meeting rooms for up to 70 delegates
- business centre
- Wi-Fi in public areas and all rooms

Location
- on St Isaac’s Square
- 30min drive from Pulkovo International Airport
- short drive from five main railway stations
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ROCCO FORTE HOTELS

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VERDURA RESORT, SICILY
VERDURA RESORT
SICILY
HOTEL ASTORIA
ST PETERSBURG

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THE CARLTON
MILAN