



VILLA KENNEDY
FRANKFURT

A ROCCO FORTE HOTEL



A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers.

It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte’s innate Anglo-Italian style, sophistication and warmth.

It is fitting, then, that their Frankfurt hotel, Villa Kennedy, was once a stately family home. Beyond its building – the colonnaded architecture, extensive gardens and fire-lit rooms – the hotel retains an intimate atmosphere; an opulent, cosy ease. You become part of the Forte family, met with exceptional, intuitive care: people proud to show you their city, to make you feel at home.

This comfort is woven into the design, where clean, contemporary lines, soft natural tones and elegant metallics lift classic Frankfurt architecture. At ground level, a light-filled spa looks into the garden; above, French balconies survey the city. From here you can slip into leafy Sachsenhausen’s lively bars, down to Frankfurt’s famed museum embankment or into St Bartholomew’s Cathedral, then meander back for an al fresco Italian supper in Villa Kennedy’s tranquil grounds – your Forte family home in this dynamic German town.



The Forte Family, L-R:
Lydia Forte, Bar & Restaurant Development
Irene Forte, Wellness & People Development
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director





The original Neo-Gothic home of the Speyer family, influential Frankfurt bankers who held at-home concerts here with friends Richard Strauss and Hugo Becker

*"For me, comfort will always remain
paramount in hotel design"*

Olga Polizzi



The 90m² Ambassador Suite, complete
with dining space and private terrace
overlooking the Villa Gardens

Each of the hotel's 127 bedrooms and 36 suites was individually designed by Olga Polizzi and Martin Brudnizki, invoking a 1930s-style luxe minimalism





Villa Kennedy's address, Kennedyallee, was renamed as a tribute to JFK's 1963 visit; photography throughout the hotel honours the former president

"Our Villa Garden is such a fabulous space – a gem of historical architecture and green space in the heart of Frankfurt"

Lydia Forte



The Villa Garden is the heart of the hotel – a favourite drinking and dining destination amongst Frankfurt locals

The sunny Villa Spa spans 1,000m² and four levels, offering signature Rocco Forte Rituals treatments



Villa Kennedy
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GDS Chain Code: FC

- Accommodation
- 127 bedrooms
 - 36 suites

- Restaurant and bar
- Gusto, restaurant with terrace
 - JFK Bar, bar with terrace

- Villa Spa (1000m²)
- 15m swimming pool
 - Jacuzzi
 - saunas and steam rooms
 - 8 treatment rooms
 - relaxation areas
 - gym and fitness studio

- Meetings and events
- ballroom and foyer for up to 350 guests
 - 7 meeting rooms for up to 130 guests
 - 700m² Villa Garden
 - business centre
 - Wi-Fi in public areas and all rooms

- Location
- 10min drive from Frankfurt Airport
 - 5min drive from the main train station



ROCCO FORTE HOTELS

HOTEL DE ROME

BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

VILLA KENNEDY

FRANKFURT

ASSILA HOTEL

JEDDAH

BROWN'S HOTEL

LONDON

THE CHARLES HOTEL

MUNICH

HOTEL DE RUSSIE

ROME

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS:
ROME, SHANGHAI