

EXCLUSIVE GROUP EXPERIENCES

IN MUNICH

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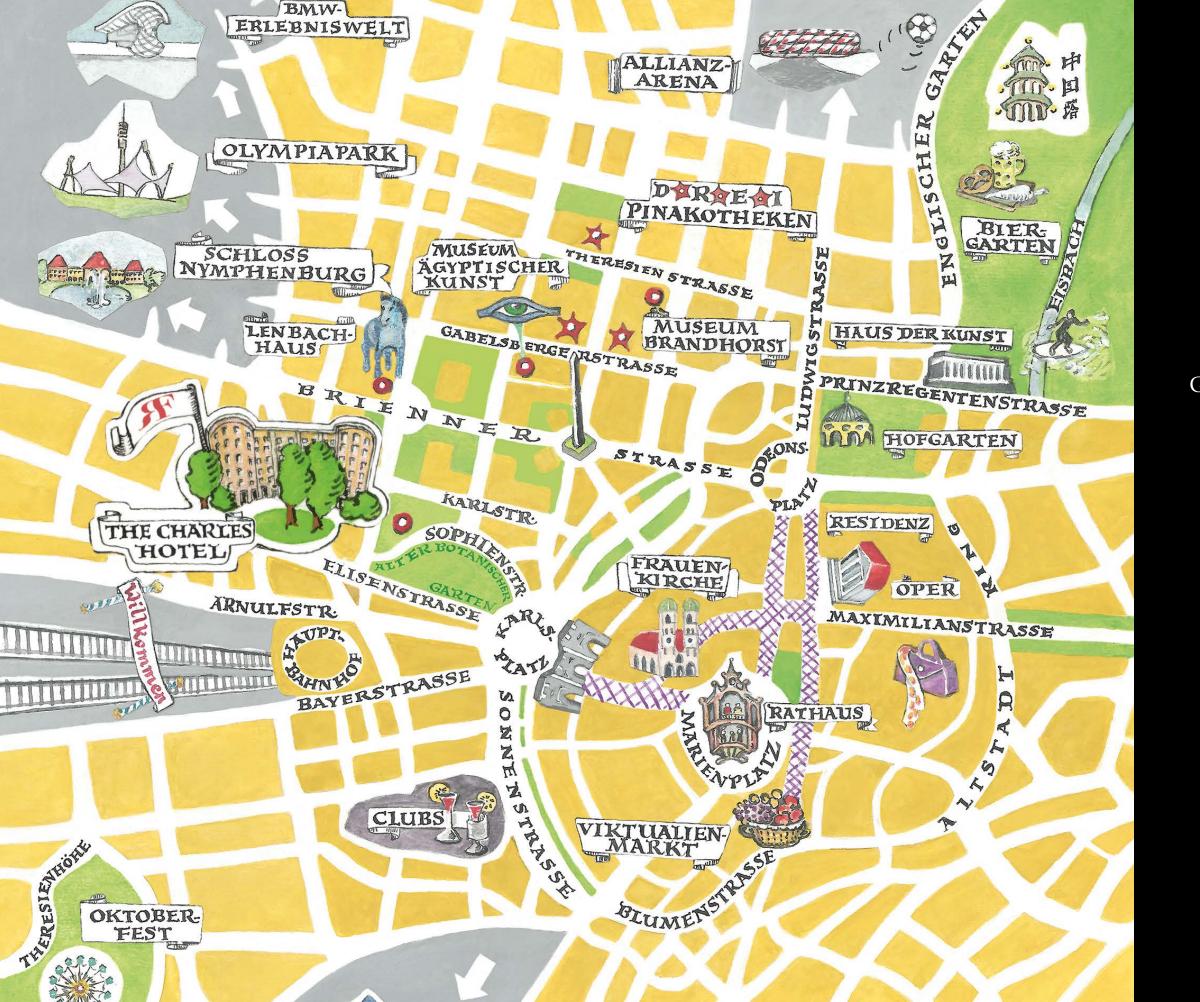


A THE CHARLES HOTEL MUNICH

At once an animated, cosmopolitan gathering place and a verdant city-centre sanctuary, The Charles is a pillar of the Bavarian capital – and the first Rocco Forte hotel designed and built by the Forte family.

This means that every element of it has been carefully crafted for modern travel, leisure and entertainment – from its large, leafy terrace, primed for all-season events and al fresco dining, and the luxurious Charles Spa, home to Munich's longest pool, to its uncommonly spacious accommodation and light, bright aesthetic, designed to echo the Old Botanical Garden, just outside.

Beyond the gardens, guests will find themselves beside Munich's museum quarter, Schwabing's artistic hub and Maximilianstrasse's smart boutiques – with our concierge on hand to arrange exclusive access to the city's sights, culture and cuisine. Whether planning a grand event at the hotel or exploring around it, the Charles team can craft an unforgettable experience, just for you.



GROUP EXPERIENCES AND EVENTS

TERRACE EVENTS 6 HELICOPTER TRIP 8 HOTEL DINING 10 **ISAR RAFT VOYAGE 12 BAVARIAN FAIRYTALE CASTLES 14** LENBACHHAUS ART MUSEUM 16 THE CHARLES SPA 18 JOCHEN SCHWEIZER ARENA 20 BMW WORLD 22 **BMW DRIVING EXPERIENCE 24 BAVARIAN BEER EXPERIENCE 26 PRIVATE EVENTS 28** ESCAPE ROOM 30 COCKTAIL MASTERCLASSES AND TASTINGS 32 **OLYMPIC ROOF CLIMB 34 EIGHTH FLOOR HIRE 36** SIGHTSEEING AND ATTRACTIONS 38 ABOUT THE CHARLES HOTEL 40

<u>events.thecharleshotel@roccofortehotels.com</u> T: +49 89 544 555 1420

INSIDE OUR WALLS

OPEN-AIR AFFAIRS

Make the hotel's elegant 200m² your own, taking over the luxuriant space overlooking the Old Botanical Garden for an al fresco drinks party, dinner or warming up in winter with glühwein and roasted chestnuts around a campfire. For an extra-special experience, take a seat at the chef's table as our executive chef barbecues a five-course feast in front of you, sharing top grilling tips as they go.





TAKE FLIGHT Helicopter trip

Get a bird's-eye view of Bavaria with a private helicopter ride over its most iconic attractions. In your own Rocco Forte helicopter, you will soar over Munich city, escaping into the Alps, past charming towns, the towering turrets of Neuschwanstein Castle and Bavaria's ancient forests and lakes to Germany's highest peak, stopping at its foot for a gourmet picnic prepared by our kitchen – all with our videographer on hand to capture the phenomenal experience.

A LA SOPHIA Hotel dining

Enjoy exquisite regional and seasonal cuisine at Sophia's restaurant and terrace – available for intimate dinners, exclusive hire and event catering. Here, Michelin-starred head chef Michael Hüsken brings his inventive "botanical bistronomy" concept to life, where herbs, spices and vegetables take centre stage. For a taste of London, traditional afternoon tea is served in our light-filled library.





SET SAIL Isar raft voyage

Drift past one of Germany's most picturesque landscapes on a raft trip down the river Isar. Expect stunning scenery and a wild shot ride down Europe's longest raft slide, plus Bavarian bands, barrel-fresh beers and barbecues on board.

ONCE UPON A TIME Bavarian fairytale castles

Let yourself be transported to a fairytale world through the legacy of Bavarian King Ludwig II – known as the fairytale king for the ornate castles, palaces and fortresses he built during his reign. From the magical Neuschwanstein Castle, an homage to Richard Wagner's Swan Knight (which in turn inspired the kingdom in Disney's Sleeping Beauty) to Herrenchiemsee Palace, designed as a miniature Versailles, a visit to any one of these triumphs of architecture will leave a long-lasting memory of the region.





THE BLUE WAVE

Lenbachhaus art museum

One of Munich's most prominent arts institutions, the world-famous Lenbachhaus gallery is known especially for its unique collection of work by the avant-garde Blue Rider artists – arguably Munich's biggest arts movement. Housed in a historic 19th-century villa just five minutes' walk from the Charles, hotel guests are offered exclusive access to this awe-inspiring collection, with private tours and exclusive night-time openings led by an esteemed arts expert.

INSIDE OUR WALLS

SPA QUALITY The Charles Spa

Lap Munich's longest pool, unwind in the colour therapy and aromatherapy steam room or enjoy a signature Rocco Forte Rituals treatment in the Charles Spa – a sanctuary of wellbeing and relaxation in central Munich. Equipped with a state-of-the-art gym, Finnish sauna and a beauty salon, our spa is perfectly placed for readying for or recuperating from busy city life. The spectacular 800m² mosaicked space can also be booked exclusively for events – regularly serving as an impactful backdrop for fashion shows.





SURF'S UP

Jochen Schweizer Arena

A veritable big kids' adventure playground, the Joche Schweizer Arena taps into Munich's daredevil side, offering high-octane activities like indoor surfing, high wire climbing and simulated skydiving, bodyflying. Ideal for teambuilding activities or those simply after an unusual, adrenaline-fuelled experience.

BMW WORLD BMW Welt, HQ & Museum

A must for automobile enthusiasts, go behind the scenes of one of Munich's biggest exports, the BMW. At BMW Group's headquarters (also home to Mini and Rolls Royce), start with the history of motoring at BMW Museum, take in special exhibitions, events and experiences, then visit the group's plant for an insight into the manufacturing of these world-renowned cars.





HOT WHEELS

BMW driving experience

Head to the BMW Driving Academy – in a former airport 30km west of Munich – for the opportunity to put some pedal to the metal and take a BMW on skills courses and circuits across 130 hectares of land. Whether experienced driver or relative beginner, BMW's trainers will teach you and your group how to have total control of a car in extreme situations.

PROST! Bavarian beer experience

No produce is more quintessentially Bavarian than the region's beer, and there's no better way to immerse yourself in the culture that surrounds it than on a themed Bavarian beer experience. Dressed in traditional Bavarian costume, you will tour Munich's favourite beer halls and taverns, fuelling up on a hearty four-course Bavarian dinner. An only-in-Munch experience.





THE MAIN EVENT

Private events

From gala evenings, weddings and car launches in the 300m² Ballroom, fashion shows in the shimmering Charles Spa and drinks parties in Sophia's restaurant to meals, meetings and conferences in one of the hotel's seven salons, The Charles Hotel offers the full suite of attractive, adaptable space for every ilk of occasion. Work with our dedicated events team to source the perfect setting, facilities and menu for yours.

BREAK OUT Escape room

Rise to the challenge and work together to solve the puzzles that will free your group from the themed "escape room" you're trapped in – Munich's Escape Game offers something a little bit different for company events and group celebrations.





COCKTAIL HOUR

Cocktail masterclasses and tastings

Let the skilled bar manager of Sophia's escort you through the imaginative botanical concoctions and premium spirits our hotel bar is famed for, with cocktail masterclasses and private tastings in everything from our exquisite gins to Munich's much-loved beers and local cheeses'.

GREAT HEIGHTS Olympic roof climb

Scale the heights of Munich's Olympic stadium to be rewarded with unbeatable views over the city skyline and out to the Bavarian Alps on this two-hour climb up and across its roof. A spectacular way of seeing the city and an exhilarating afternoon.





THE MONFORTE FLOOR Eighth floor hire

An exceptional offering for groups stays and grand occasions alike, our entire eighth floor is available for exclusive hire. Consisting three expansive interconnecting suites – together making 450m² of entertaining space – each with generous terraces looking out across the spires Munich to the Alps, this top-floor stretch has the Monforte Royal Suite at its centre: a spectacular apartment created in honour of Sir Rocco Forte's father.

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SIGHTSEEING & ATTRACTIONS

THE FRAUENKIRCHE

Considered a symbol of the city, the Frauenkirche – as the Cathedral of our Dear Lady is known locally - can be seen all over Munich. Visitors who climb one of its 98-metre-high towers will be rewarded with breathtaking views across the Bavarian capital and out to the German Alps.

VIKTUALIENMARKT

Munich's main food market since the 1800s, this 22,000m² market space is still the city's premier place for gourmets – where over 140 stalls and shops purvey fresh foods and artisanal produce from cheeses and sausages to wine and beer. As well as top-quality ingredients, you'll find stalls selling traditional fare to take away, and the bustling Viktualienmarkt beer garden.

MARIENPLATZ

The centre of the Bavarian state and home to the New Town Hall, the historic Marienplatz (or Mary's Square) is a hive of activity – especially in the winter months, when the famous Christmas market brings stalls and celebration to the square.

HOFBRÄUHAUS AM PLATZL

This 16th-century beer hall remains Munich's most famous. With traditional Bavarian costume, folk music, regional cuisine and, of course, gallons of the region's world-renowned beer, the respected brewery is a city institution - and a must-visit for travellers looking to immerse themselves in Munich's heritage.

ALLIANZ ARENA

Home to FC Bayern Munich - Germany's most successful football team - the Allianz Arena is both a landmark for the city's sports scene and a contemporary architectural icon. Seize the opportunity to see a game, take a tour, or attend one of the arena's regular events.

NYMPHENBURG PALACE

The former summer residence of the former Bavarian rulers, the House of Wittelsbach, this baroque 17th-century palace and garden in west Munich is now home to four museums and the famous Nymphenburg porcelain factory – who custom-made the tiles in the Charles Hotel's bathrooms.

THE ENGLISH GARDEN

One of the largest urban parks in the world, the 910-acre English Garden sprawls out from the city centre to the northeastern city limits, giving Munich an all-important green space for swimming, cycling and socialising - not least in the Chinese Tower's expansive beer garden.

> Our concierge team will be more than happy to assist you with any enquiries that you might have

LOCATION

- The Charles Hotel is a:
- 30-minute drive from Franz Josef Strauss Airport (MUC)
- 5-minute walk from the Munich Train Station
- Nearest S-Bahn: Hauptbahnhof
- Nearest U-Bahn: Hauptbahnhof and Koenigsplatz

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ACCOMMODATION

- 136 bedrooms, from 40m²
- 24 suites, from $48m^2$

RESTAURANT & BARS

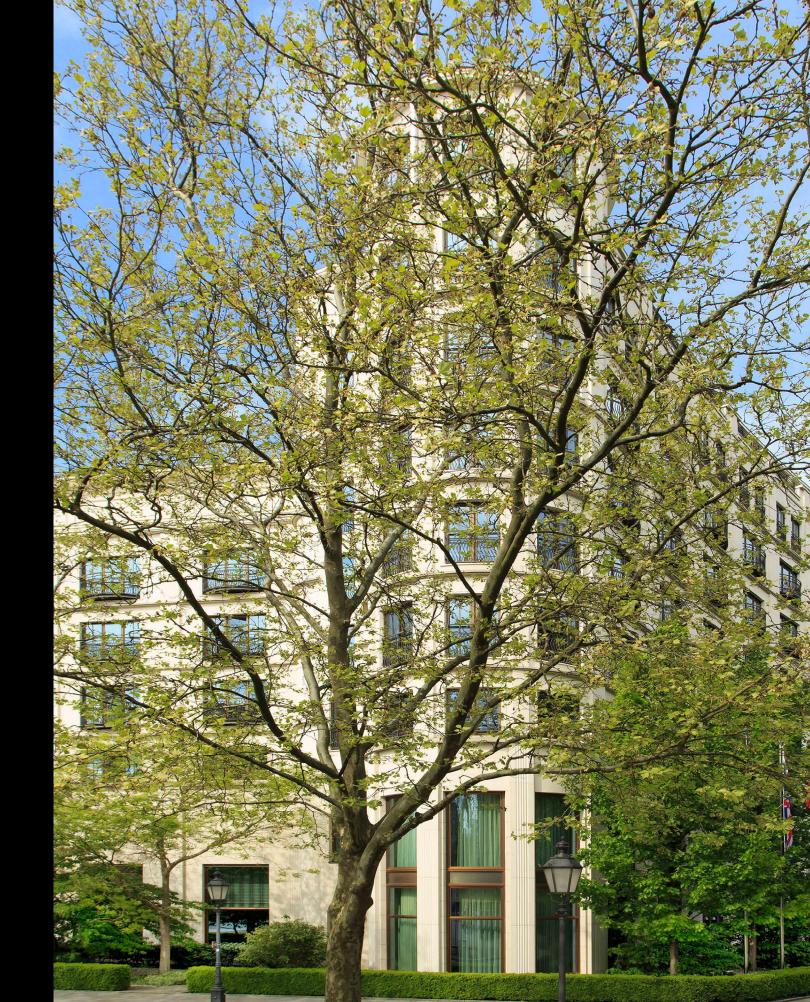
- Sophia's Restaurant & Bar. A new style Bistro and cocktail bar
- The Library Lounge. A cosy, secluded retreat to enjoy a classic afternoon tea or a glass of wine

MEETINGS & EVENTS

- Ballroom with 5m ceilings
- for receptions of up to 300 guests
- 7 meeting rooms
- Business Centre
- 50 underground parking spaces

THE CHARLES SPA

- 15 x 8m indoor swimming pool
- 5 treatment rooms
- Finnish sauna
- Steam room
- Relaxation areas
- Gym



ROCCO FORTE HOTELS

HOTEL DE ROME

HOTEL AMIGO

THE BALMORAL

HOTEL SAVOY

VILLA KENNEDY

BROWN'S HOTEL

THE CHARLES HOTEL MUNICH

MASSERIA TORRE MAIZZA

HOTEL DE LA VILLE

HOTEL DE RUSSIE

ROCCO FORTE HOUSE

VERDURA RESORT

HOTEL ASTORIA

FUTURE OPENINGS

VILLA IGIEA palermo

THE WESTBUND HOTEL

THE CARLTON

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