

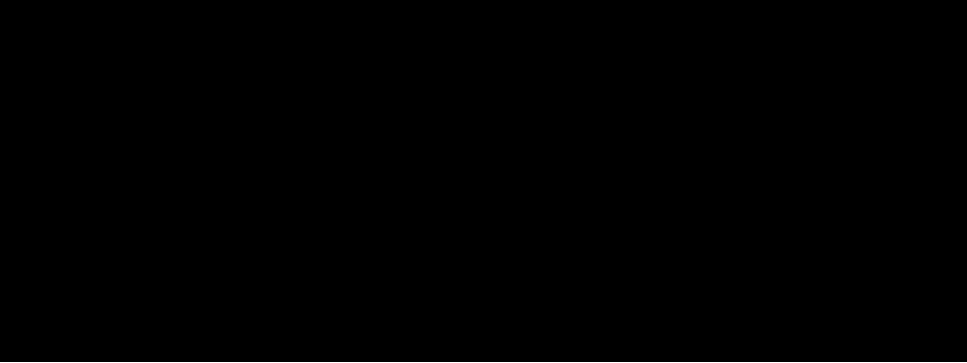


THE WESTBUND HOTEL

SHANGHAI

A ROCCO FORTE HOTEL







The Forte Family, L-R:
 Charles Forte, Development Analyst
 Sir Rocco Forte, Founder & Chairman
 Olga Polizzi, Deputy Chairman & Design Director
 Irene Forte, Group Project Director
 Lydia Forte, Group Director of Food & Beverage

THE WESTBUND HOTEL

In much more than name, Rocco Forte Hotels is the Forte family.

At its helm are Sir Rocco, his sister and his three children.

Behind it are four generations of Forte hoteliers. It is in every way a family business, a shared love evident in every Rocco Forte hotel – each exuding their innate style, sophistication and warmth.

The Fortes welcome you to the new Shanghai. To the West Bund, the city's vibrant, verdant new cultural district. Its art galleries, museums, theatres and boutiques. And to The Westbund Hotel, the riverside Rocco Forte hotel at its centre.

At the top of the district's focal tower, The Westbund fuses Asian and European sensibilities seamlessly. Chinoiserie, calligraphy, ceramics and local art contemporary and classical, drawn together with Olga Polizzi's light, bright Anglo-Italian thread.

Dining from dim sum and contemporary Chinese cuisine to English afternoon tea and all-day Italian cooking. A specialist scotch bar and craft cocktails at the rooftop sky garden, overlooking the XuHui river and the Shanghai cityscape.

With a state-of-the-art spa, 52nd-floor infinity pool and soothing, spacious rooms, The Westbund is a sanctuary. It is a destination; a centre of art, entertainment and gastronomy. It is a classic Forte hotel, open-hearted and informal. And it is a keystone in the new Shanghai.



Art is the heart of The Westbund's design, its walls a gallery of famous Chinese artists and fresh local talent









Experience traditional English afternoon tea, inspired by London's Brown's Hotel, at the tea room

Long Xuan restaurant, a celebration of Cantonese cuisines with guest chefs, seasonal menus and the finest ingredients





All-day Italian dining on the 57th floor at Gabriella, a symphony of classic Mediterranean recipes and seasonal ingredients



The opulent ballroom, perfectly placed for grand occasions from banquets to balls



59 floors above Shanghai, the infinity pool and two-storey Rocco Forte Spa



The West Bund: a dynamic new cultural, educational and leisure destination on the banks of the Huangpu River.

The Westbund Hotel
688 Yunjin Road, Xuhui District,
Shanghai, PRC
Telephone +86 21 6058 8888
info.wbh@roccofortehotels.cn

Accommodation	Meetings and events
<ul style="list-style-type: none">· 161 bedrooms· 58 suites	<ul style="list-style-type: none">· 1,077m2 The Westbund Hall on the 1st floor with a pre-function foyer for up to 800 guests· 9 meeting rooms on the 2nd floor, from 25m2 to 117m2· 673m2 The Rocco Forte Ballroom on the 3rd floor with a pre-function foyer for up to 500 guests
Restaurant and bars	Location
<ul style="list-style-type: none">· Long Xuan: Chinese restaurant with 6 private dining rooms· The Conservatory Bar· Gabriella: Italian restaurant· tea room· The Monforte lounge	<ul style="list-style-type: none">· 44km from Pudong International Airport· 23km from Hongqiao International Airport· helipad
Rocco Forte Spa	
<ul style="list-style-type: none">· indoor pool· 8 treatment rooms· sauna and steam rooms· double-height gym	



ROCCO FORTE HOTELS

HOTEL DE ROME
BERLIN

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

VILLA KENNEDY
FRANKFURT

BROWN'S HOTEL
LONDON

THE CHARLES HOTEL
MUNICH

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:

VILLA IGIEA
PALERMO

THE WESTBUND HOTEL
SHANGHAI