

A ROCCO FORTE HOTEL







The Forte Family, L-R:
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Group Project Director
Lydia Forte, Group Director of Food & Beverage

A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

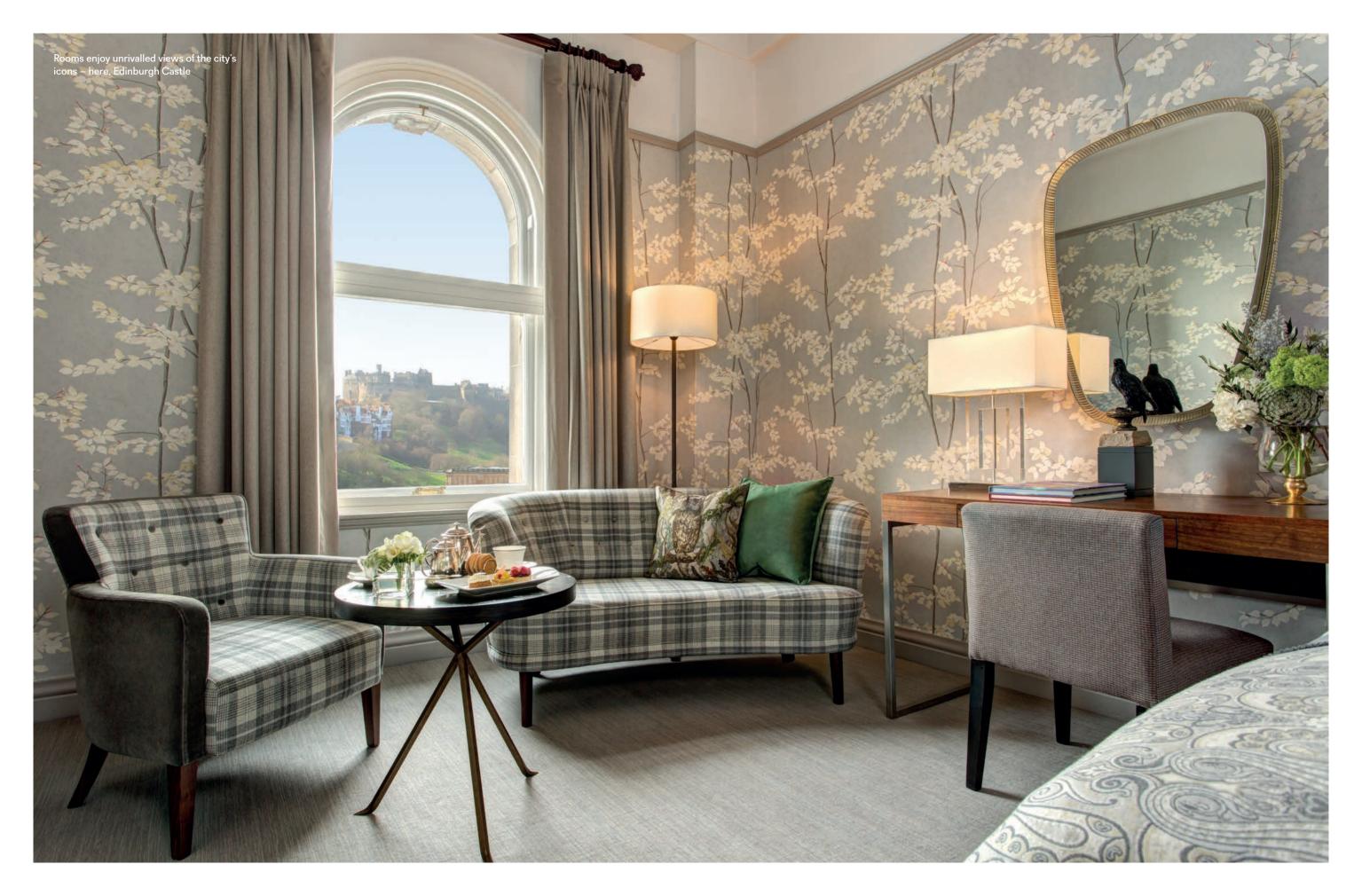
A symbol of its city and a deeply important property for the Forte family, Edinburgh's Balmoral is a love letter to Scotland, clearly written in the Rocco Forte hand. A welcome in Balmoral tartan; Hebridean blues, subtle heather hues and classic Scottish art; whisky ambassadors with 500 malts. Airy, contemporary design; above-and-beyond service; and a welcoming, shoes-off atmosphere despite imposing surrounds – all classic Forte traits.

Beloved by the family, The Balmoral is also iconic to Edinburgh – a genuine landmark in this historic town. Its ever-present clock tower a symbol of the city. Its address – 1 Princes Street, looking up to the castle – Edinburgh's most prestigious. Even its name – 'majestic dwelling' in Gaelic – denotes import. A breathtaking building, at an unparalleled address, helmed by a devoted team: a true Rocco Forte hotel.

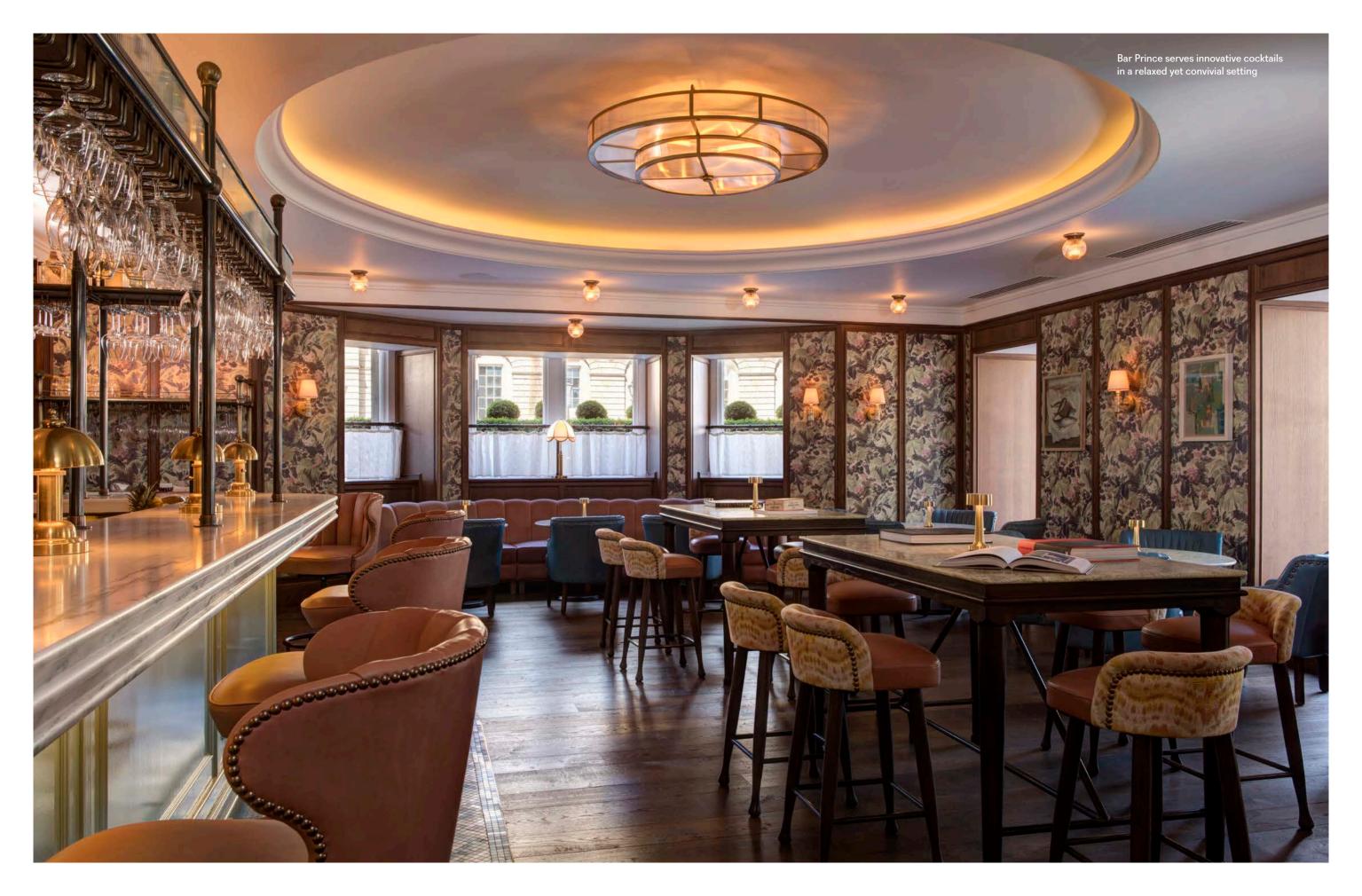


















The Balmoral

1 Princes Street Edinburgh EH2 2EQ, Scotland Telephone +44 131 556 2414 reservations.balmoral@roccofortehotels.com

GDS Chain Code: FC

Accommodation

- · 167 bedrooms
- · 20 suites

Restaurant and bars

- · Number One
- · Brasserie Prince
- · Bar Prince
- · Palm Court
- · SCOTCH Whisky Bar

The Balmoral Spa

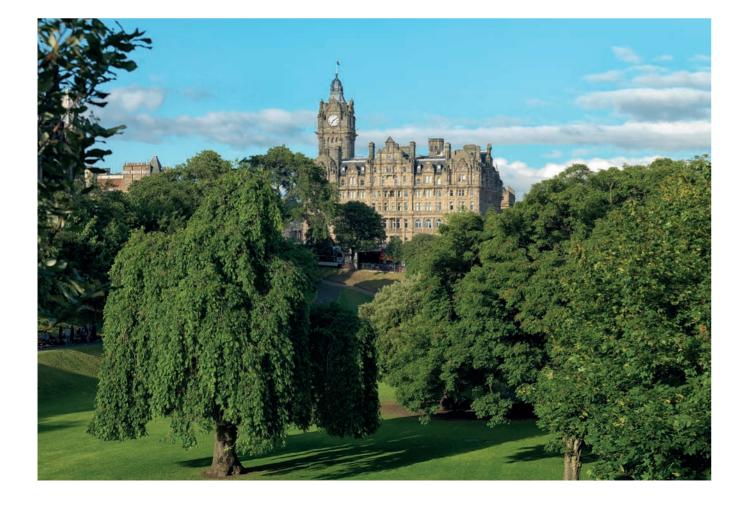
- · swimming pool
- · refreshment area
- · 5 treatment rooms
- · sauna and steam room
- · gym

Meetings and events

- · 10 meeting suites for up to 400 guests · Wi-Fi in public areas and all rooms

Location

- · No. 1 Princes Street
- adjacent to Waverley Station
- · 30min drive from Edinburgh Airport





ROCCO FORTE HOTELS

HOTEL DE ROME

HOTEL AMIGO

THE BALMORAL

HOTEL SAVOY

BROWN'S HOTEL

THE CHARLES HOTEL

VILLA IGIEA

MASSERIA TORRE MAIZZA

HOTEL DE LA VILLE

HOTEL DE RUSSIE

ROCCO FORTE HOUSE

ROCCO FORTE PRIVATE VILLAS

VERDURA RESORT, SICILY

VERDURA RESORT

HOTEL ASTORIA

FUTURE OPENINGS:

ROCCO FORTE HOUSE

THE CARLTON