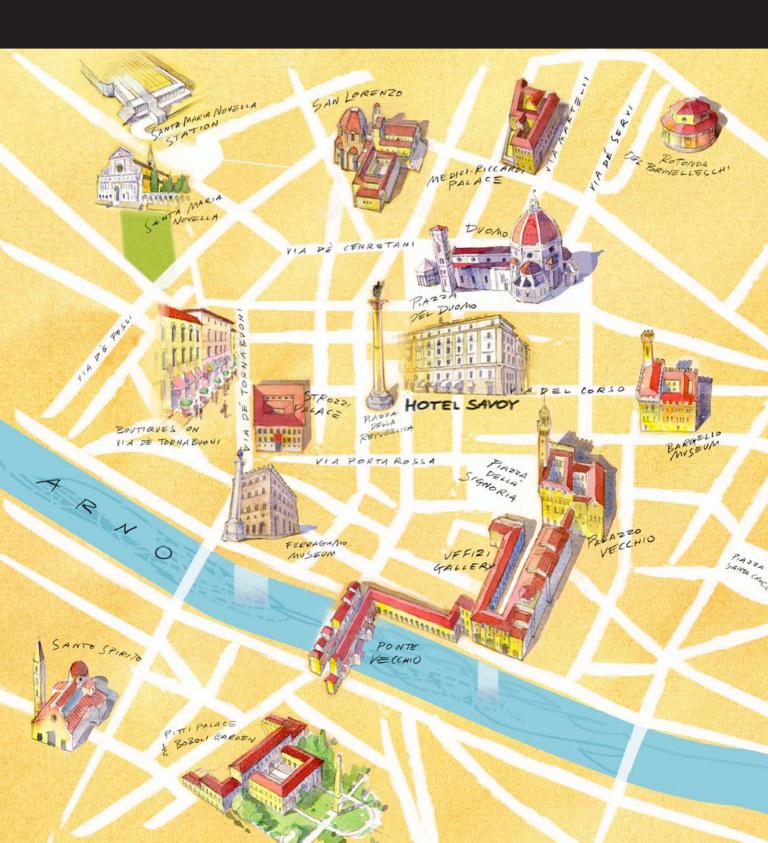


A ROCCO FORTE HOTEL





A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

Their Florentine address, Hotel Savoy, takes pride of place on the Piazza della Repubblica – and the Rocco Forte family.

Face-to-face with the Column of Abundance, the city's literal centre point, its prime location is the mark of a Forte hotel. This setting suffuses the Savoy. Ever-present views of the Duomo or piazza. Exciting Tuscan cuisine; cocktails infused with homegrown flavours. Experiences spanning Renaissance art, truffle tastings and traditional craftsmanship. A design that showcases Renaissance-era antiques, local art and high Italian fashion.

The Savoy has status; its attraction to Florentine locals and visitors has remained unchanged for centuries.

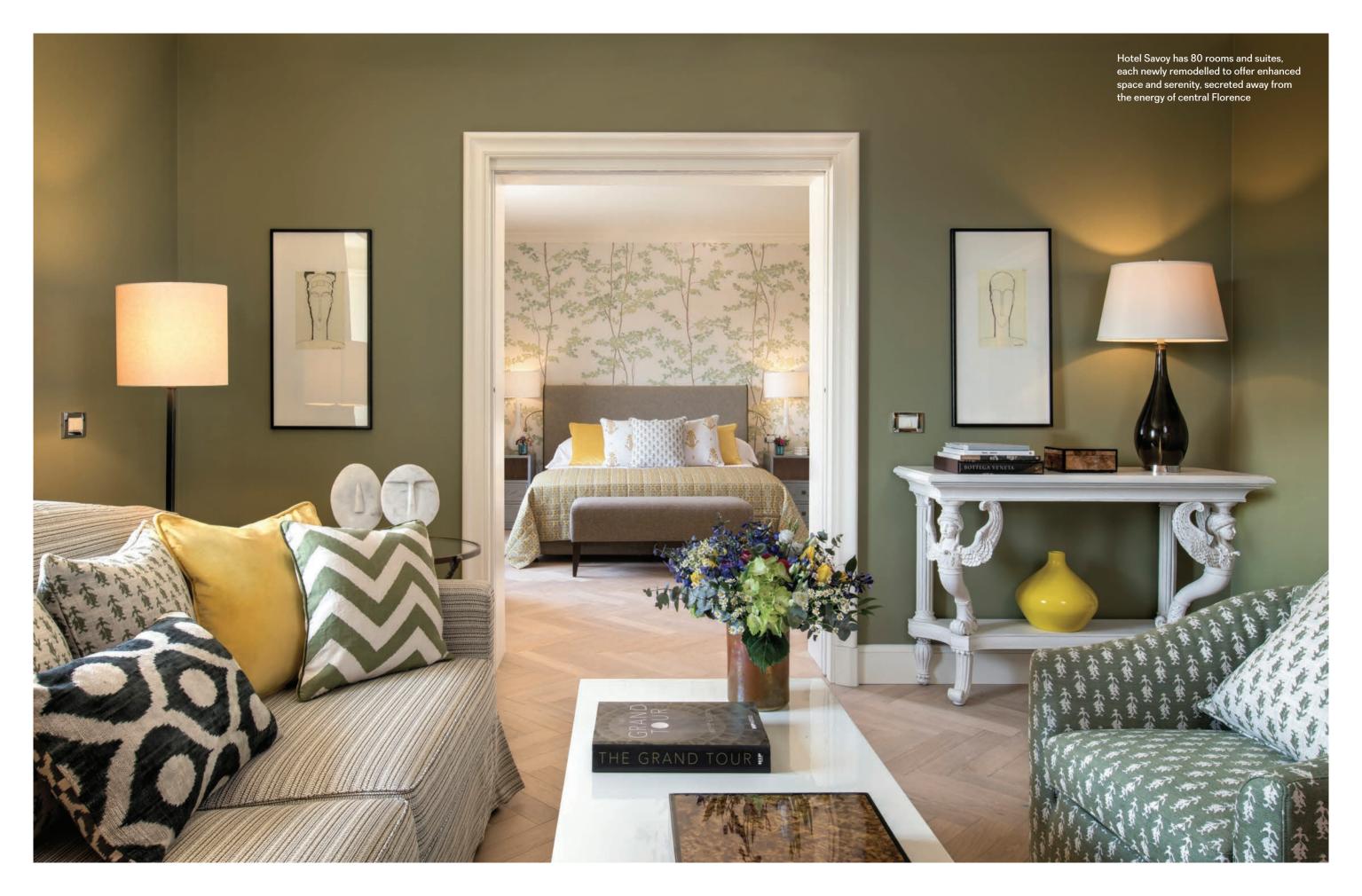
But its enduring appeal – exemplary of the Rocco Forte ethos – is in merging its legacy with modern luxury. Olga Polizzi's interiors, which add comfort, modernity and refreshing bursts of whimsy to the classic space. Service that updates old-world discretion with passion and personality. A contemporary entrée into a city steeped in history.



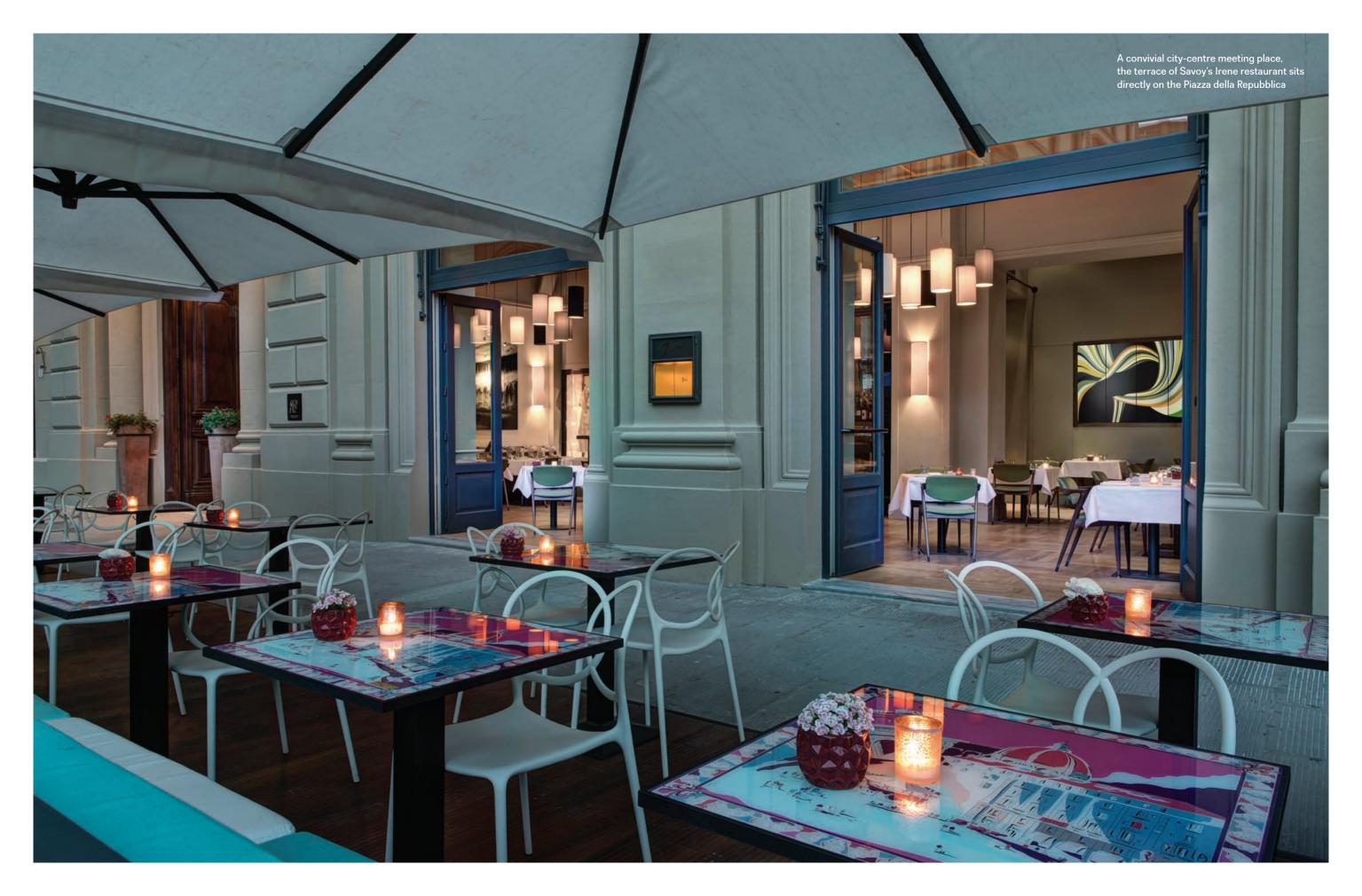














Hotel Savoy Piazza della Repubblica 7, 50123 Florence, Italy Telephone +39 055 27 35 1 reservations.savoy@roccofortehotels.com

GDS Chain Code: FC

Accommodation

- · 50 bedrooms
- · 30 suites

Restaurant and bar

· Irene, restaurant and bar with terrace

Relaxation

- · state-of-the-art fully equipped gym · fitness studio for Pilates and yoga classes

- Meetings and events
 1 event room for up to 50 delegates
- · Wi-Fi in public areas and all rooms

Location

- · located on Piazza della Repubblica
- · 20min drive from Florence Airport and 60min from Pisa Airport
- 5min drive from Santa Maria Novella station





ROCCO FORTE HOTELS

HOTEL DE ROME

HOTEL AMIGO

THE BALMORAL EDINBURGH

HOTEL SAVOY

BROWN'S HOTEL

THE CHARLES HOTEL

MASSERIA TORRE MAIZZA

HOTEL DE LA VILLE

HOTEL DE RUSSIE

ROCCO FORTE HOUSE

VILLA IGIEA

ROCCO FORTE PRIVATE VILLAS
VERDURA RESORT. SIGILY

VERDURA RESORT

HOTEL ASTORIA

FUTURE OPENINGS:

ROCCO FORTE HOUSE

THE CARLTON

COSTA SMERALDA