



BROWN'S HOTEL
LONDON

A ROCCO FORTE HOTEL







A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers.

It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte’s innate Anglo-Italian style, sophistication and warmth.

At Brown’s – a legendary London hotel and a cornerstone of the Rocco Forte family – you are their guest. You will feel their signature style as you walk in the door. You will feel it in the open, intuitive service that knows each guest – each need, want and favourite table – personally. You will feel it in Olga Polizzi’s visionary aesthetic: an ever-evolving marriage of classic and contemporary, hotel and home, elegance and entertainment.

You will also feel a strong sense of place. Of London. Mayfair – and the city’s most celebrated galleries, restaurants, parks and shopping streets. Tradition, cut with a spirited English humour and cosmopolitan twist: playful touches, modern artworks and a fresh, unfussy ease among the wood panels, smart suits and afternoon teas. The glamour and gaiety the iconic address deserves, and the quality and charm the Forte name assures.

The Forte Family, L-R:
 Lydia Forte, Bar & Restaurant Development
 Irene Forte, Wellness & People Development
 Charles Forte, Development Analyst
 Sir Rocco Forte, Founder & Chairman
 Olga Polizzi, Deputy Chairman & Design Director

The first-floor Kipling Suite overlooks Mayfair's Albemarle Street, known for its independent art galleries, designer boutiques and literary past

"With Brown's, we wanted to stay true to the hotel's rich tradition and history, yet capture the spontaneity and sophistication of Mayfair"

Olga Polizzi






Considered *the* London hotel for visiting creatives, Brown's has hosted everyone from Welles and Olivier to Tolkien, Waugh and Kipling – who wrote the Jungle Book here





Each individually designed suite offers ample, apartment-style living space rare in the city

The image shows the interior of a restaurant with a classic, elegant design. The walls are covered in dark wood paneling, and large mirrors are mounted on the walls, reflecting the interior. Above the mirrors, there are large murals of tropical plants and birds. The ceiling is white with a decorative cornice. The floor is made of dark wood. In the foreground, there are several round tables with white tablecloths, set with glassware, plates, and cutlery. Each table has a small lamp and a vase of flowers. The tables are surrounded by blue velvet upholstered chairs. In the background, there are more tables and chairs, and a large chandelier hangs from the ceiling. A bust of a man is visible on the right side of the image.

*"As my home city, London will always
have a special place in my heart and I'm
proud that we have the city's oldest hotel
in the collection"*

Sir Rocco Forte

Fresh, Italian-inspired fine dining from
celebrated chef Heinz Beck in the convivial,
quintessentially English restaurant





The Donovan Bar: an homage to photographer Terence Donovan, seminal raconteur of London life and style



The Donovan Bar's 'naughty corner': perfect for private cocktails devised by master mixologist Salvatore Calabrese

Brown's Hotel
33 Albemarle Street, Mayfair
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Telephone +44 20 7493 6020
reservations.browns@roccofortehotels.com

GDS Chain Code: FC

Accommodation

- 82 bedrooms
- 33 suites

Restaurants and bars

- Beck at Brown's
- The English Tea Room
- The Donovan Bar

The Spa at Brown's

- 3 treatment rooms
- gym

Meetings and events

- 6 meeting rooms (4 interconnect) for up to 120 guests
- business centre
- Wi-Fi in public areas and all rooms

Location

- next to Bond Street
- 45min drive from Heathrow Airport
- 15min drive from St Pancras International station
- 10min drive from Euston and Victoria stations
- valet parking



ROCCO FORTE HOTELS

HOTEL DE ROME
BERLIN

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

VILLA KENNEDY
FRANKFURT

ASSILA HOTEL
JEDDAH

BROWN'S HOTEL
LONDON

THE CHARLES HOTEL
MUNICH

HOTEL DE RUSSIE
ROME

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:
ROME, SHANGHAI