

A ROCCO FORTE HOTEL



## A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte's innate Anglo-Italian style, sophistication and warmth.

Verdura – a paradisiacal expanse on Sicily's stunning south-west coast – is their flagship resort. 230 hectares of sun-blushed Mediterranean coastline, countryside and hotel: space for the Forte ethos to shine. Insightful hospitality quietly caters to every desire. Sleek, environmentally sensitive architecture fuses with Latin terracottas, ochres and violets. Local charm with universal style. Italianate furnishings, breeze-brushed white muslins and, always, a sea view.

Verdura's vast scale and escapist atmosphere afford endless indulgence and choice. Choice to unfurl in its capacious spa, or lap its infinity pool. To play tennis among its orange groves. A round or two of golf. To master Sicilian cooking, or simply savour it by the sea. To explore Verdura's 12th-century tower; helicopter across Etna; or stroll along its private beach. It's your decision, at the Fortes' invitation.



The Forte Family, L-R: Charles Forte, Development Analyst Sir Rocco Forte, Founder & Chairman Olga Polizzi, Deputy Chairman & Design Director Irene Forte, Wellness & People Development Lydia Forte, Bar & Restaurant Development 10-50



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"Our championship golf courses host the European Tour and, as a golfer myself, it is great to see the professionals rise to the challenge" Sir Rocco Forte

> The Verdura links: two world-class, 18-hole courses and a par-3 course designed by Kyle Phillips, plus a double-ended driving range and golf academy



"My inspiration always starts with the place. I found Sicily strong, wild and earthy; this is reflected in the masculine forms, hot colours and simple, elegant furnishings" Olga Polizzi







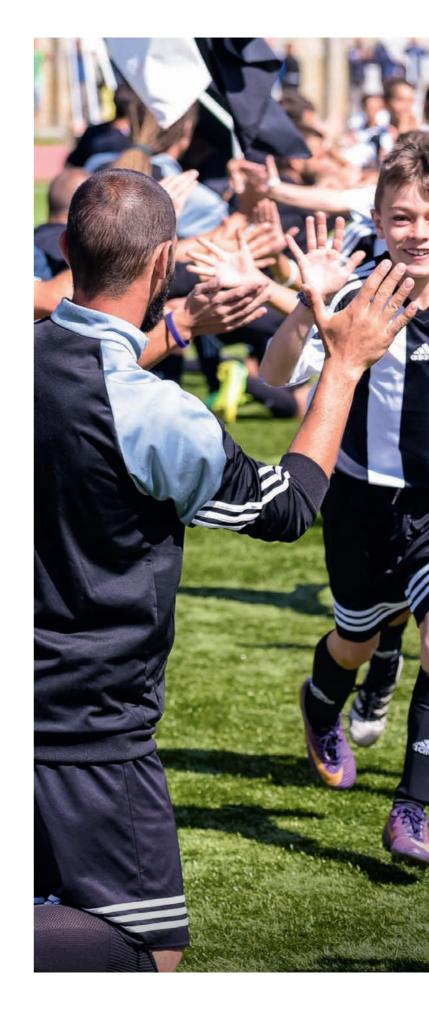












From our expert-taught golf academy and private tennis lessons to coaching at our Juventus Football School, Verdura offers exhaustive opportunities to master sports and enjoy new activities

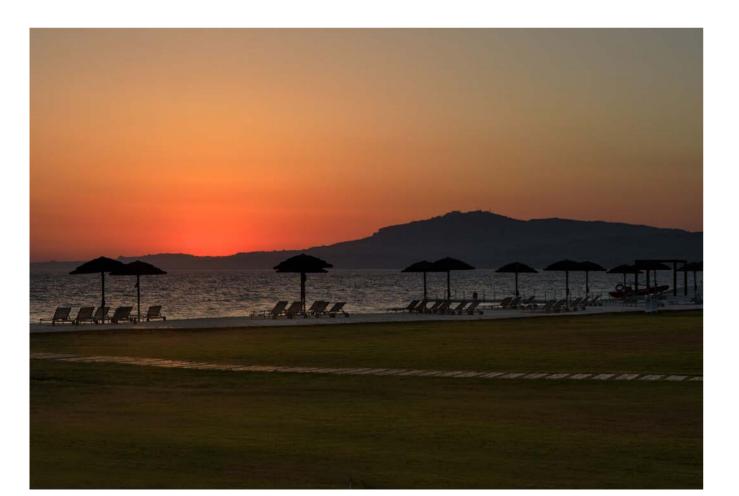


The historic temple of Hera in Selinunte, one of the many ancient Greek and Roman sites Verdura Resort neighbours

Verdura Resort SS 115km 131, 92019 Sciacca (AG), Italy Telephone +39 0925 998 001 reservations.verdura@roccofortehotels.com GDS Chain Code: FC	Accommodation · 168 bedrooms · 29 suites · 6 villas	Meetings and events         ballroom for up to 350 guests         7 meeting rooms for up to 160 delegates         open-air amphitheatre for up to 300 guests         Wi-Fi in public areas and all rooms         Additional services         60m outdoor pool         6 floodlit clay tennis courts         private beach, water sports         kid and teen clubs         football pitch         sightseeing excursions         helipad         culinary activities         shopping: 4 boutiques         trekking, running and cycling trails         Location         80min drive from Palermo and Trapani Airports         15min drive from Agrigento
	Restaurants and bars · Zagara, restaurant · Liolà Trattoria, restaurant and pizzeria · Buongiorno, breakfast restaurant · Amare, restaurant and bar · Pool bar · Granita, restaurant and bar · Torre Bar · Beach Bar	
	Irene Forte Spa (4000m <sup>2</sup> ) · 4 thalassotherapy pools · 20m lap pool · 11 treatment rooms · double-height steam room · saunas · gym and fitness studio · Spa Bar · Rocco Forte Wellness programmes	

## Golf

- 2 championship 18-hole courses
  9-hole par-3 course
  driving range and putting green
  golf academy
  clubhouse, golf shop



## ROCCO FORTE HOTELS

HOTEL DE ROME BERLIN HOTEL AMIGO BRUSSELS THE BALMORAL EDINBURGH HOTEL SAVOY FLORENCE BROWN'S HOTEL LONDON THE CHARLES HOTEL MUNICH MASSERIA TORRE MAIZZA PUGLIA HOTEL DE LA VILLE ROME HOTEL DE RUSSIE ROME ROCCO FORTE HOUSE ROME VILLA IGIEA PALERMO

ROCCO FORTE PRIVATE VILLAS verdura resort, sicily

VERDURA RESORT

HOTEL ASTORIA st petersburg

FUTURE OPENINGS:

ROCCO FORTE HOUSE MILAN THE CARLTON MILAN COSTA SMERALDA SARDINIA