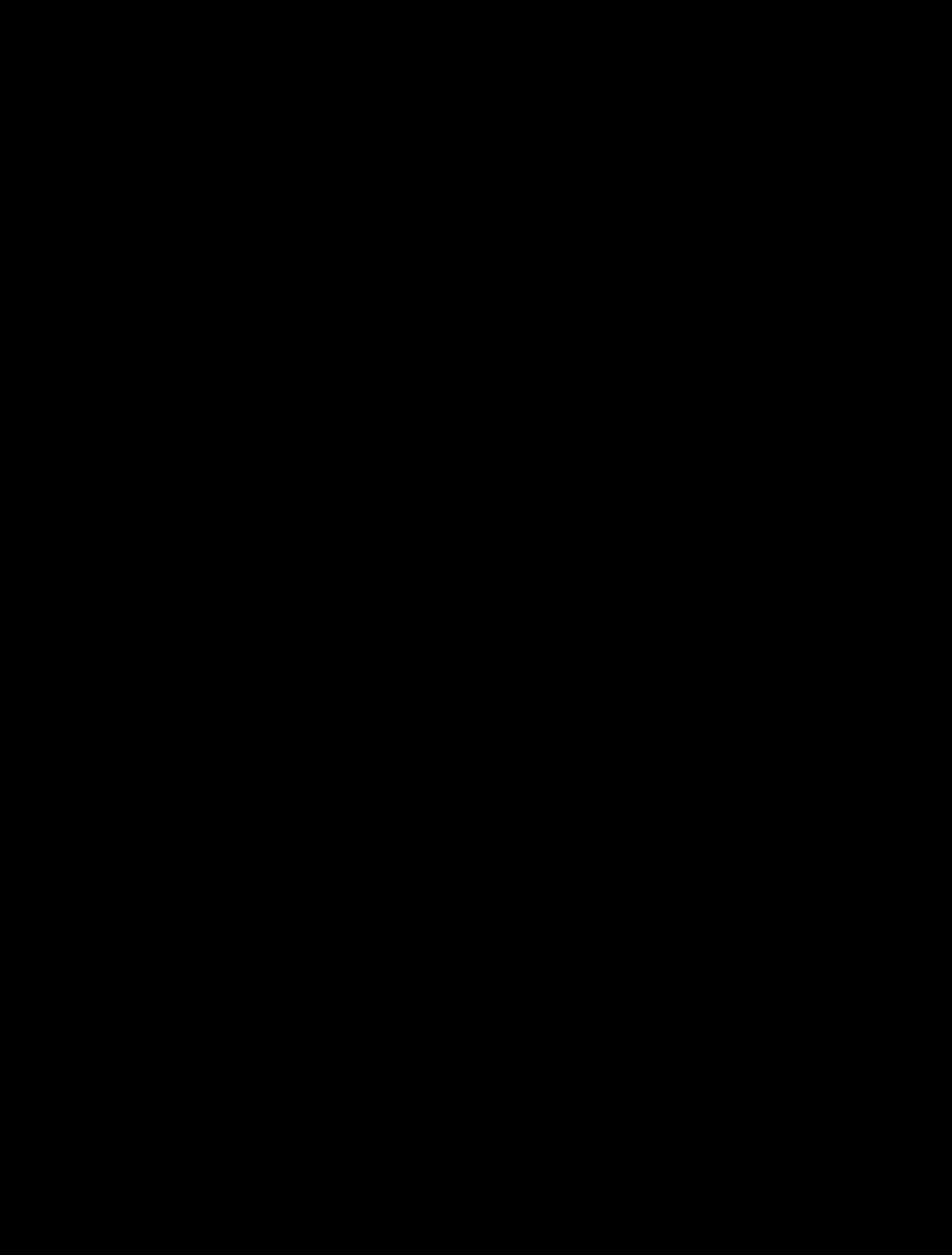




HOTEL DE LA VILLE
ROME

A ROCCO FORTE HOTEL







The Forte Family, L-R:
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Charles Forte, Development
Lydia Forte, Bar & Restaurant Development
Irene Forte, Wellness Development

HOTEL DE LA VILLE

In much more than name, Rocco Forte Hotels is the Forte family. At its helm are Sir Rocco, his sister and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business, a shared love evident in every Rocco Forte hotel – each exuding their innate Anglo-Italian style, sophistication and warmth.

Hotel de la Ville epitomises the Forte spirit. Stood proudly atop the Spanish Steps, the vibrant 18th-century palazzo at once overlooks and embodies life in the Eternal City – its confluence of classical Roman romance and contemporary cool, sweeping city views, lively drinking and dining spots, and witty design making for Rome's most exciting new arrival.

From the sparkling rooftop bar to the peaceful Sicilian spa, the terracotta-hued central courtyard to the sumptuous rooms and suites, every element is formed for delight. A celebration of Italian antiques, art, rich colours and plush fabrics given a fresh, zestful lease of life, interiors honour the Grand European Tour era.

Dining, too, celebrates Italian heritage and heart, from Fulvio Pierangelini's Roman Mosaico restaurant to Café Ginori.

We ask, simply, that you enjoy it. Take a cocktail looking out across the roofs of Rome at Cielo Bar; a signature treatment in the Irene Forte Spa. Take time to explore our artwork; to stroll down the steps and into the city; to turn back and admire Hotel de la Ville – a modern-day icon in the heart of Rome.



Design by Tommaso Ziffer and Olga Polizzi gives classical art and objets a modern, maximalist twist. Here, miroirs sorcières at the entrance

Many suites come with their own terraces, looking over the internal courtyard or out along Via Sistina



The sitting room of the Suite de la Ville, a spectacular space with two roof terraces and panoramic views of Rome



"Our inspiration came from our surroundings: Trinità dei Monti, Villa Medici - Accademia di Francia; it's impossible not to be influenced"

Tommaso Ziffer







Mosaico offers a decadent breakfast buffet, served in a vibrant dining room or our Roman courtyard



Café Ginori is the place to meet, dine, shop, and be inspired all day long



Enjoy Mediterranean cuisine by Fulvio Pierangelini, with stunning views of Rome at Cielo, our rooftop restaurant

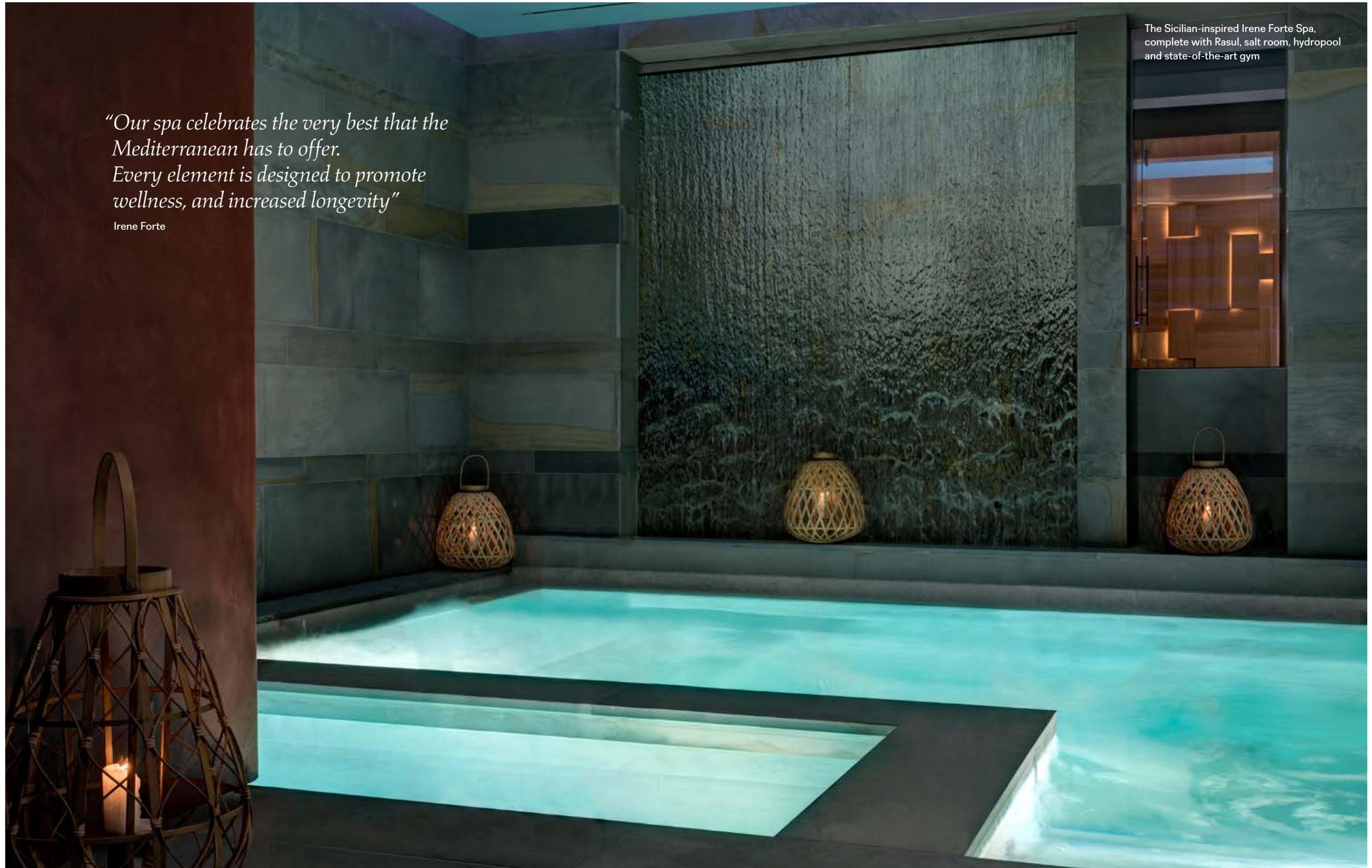


Cielo Bar's rooftop terrace: craft cocktails, fine wines and a perspective nonpareil of the Roman skyline

The Sicilian-inspired Irene Forte Spa, complete with Rasul, salt room, hydropool and state-of-the-art gym

“Our spa celebrates the very best that the Mediterranean has to offer. Every element is designed to promote wellness, and increased longevity”

Irene Forte



Hotel de la Ville

Via Sistina 69, 00187 Rome RM, Italy

T +39 06 2019 1785

reservations.delaville@

roccofortehotels.com

Accommodation

- 55 bedrooms
- 34 junior suites
- 15 suites

Restaurant and bars

- Mosaico – A Roman courtyard
- Café Ginori – All day dining
- Cielo – alfresco restaurant
- Cielo Bar – rooftop bar with 360° views of Rome
- Julep Bar – our herbal and vermouth bar

Irene Forte Spa

- 5 treatment rooms, including a double treatment room
- hydro pool, plunge pool, Kneipp footbaths, ice fountain, salt inhalation room, steam room and sauna
- 24h gym

Meetings and events

- 8 meeting and events spaces for up to 70 guests in theatre style and 200 guests for a cocktail reception

Location

- 30 min drive from Ciampino Airport (CIA)
- 45 min drive from Fiumicino Airport (FCO)
- 15 min drive from Termini Station
- nearest metro: Spagna



ROCCO FORTE HOTELS

HOTEL AMIGO
BRUSSELS

THE BALMORAL
EDINBURGH

HOTEL SAVOY
FLORENCE

BROWN'S HOTEL
LONDON

ROCCO FORTE HOUSE
MILAN

THE CARLTON
MILAN

THE CHARLES HOTEL
MUNICH

MASSERIA TORRE MAIZZA
PUGLIA

HOTEL DE LA VILLE
ROME

HOTEL DE RUSSIE
ROME

ROCCO FORTE HOUSE
ROME

VILLA IGIEA
PALERMO

ROCCO FORTE PRIVATE VILLAS
VERDURA RESORT, SICILY

VERDURA RESORT
SICILY

HOTEL ASTORIA
ST PETERSBURG

FUTURE OPENINGS:

PALAZZO SIRIGNANO
NAPLES

PALAZZO CASTELLUCCIO
NOTO

MASSERIA DEL CARDINALE
PUGLIA

COSTA SMERALDA
SARDINIA