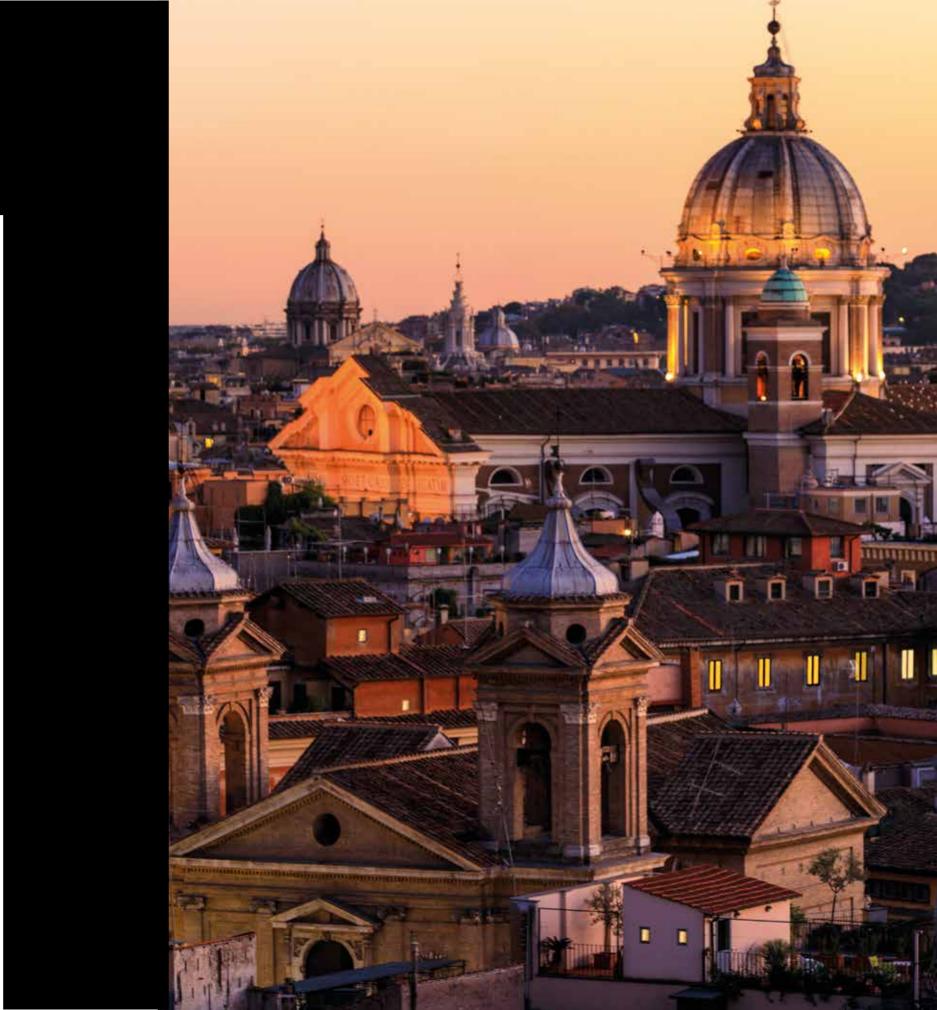


A ROCCO FORTE HOTEL







The Forte Family, L-R:
Charles Forte, Development Analyst
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Group Project Director
Lydia Forte, Group Director of Food & Beverage

HOTEL DE LA VILLE

In much more than name, Rocco Forte Hotels is the Forte family.

At its helm are Sir Rocco, his sister and his three children.

Behind it are four generations of Forte hoteliers. It is in every way a family business, a shared love evident in every Rocco Forte hotel – each exuding their innate Anglo-Italian style, sophistication and warmth.

Hotel de la Ville epitomises the Forte spirit. Stood proudly atop the Spanish Steps, the vibrant 18th-century palazzo at once overlooks and embodies life in the Eternal City — its confluence of classical Roman romance and contemporary cool, sweeping city views, lively drinking and dining spots, and witty design making for Rome's most exciting new arrival.

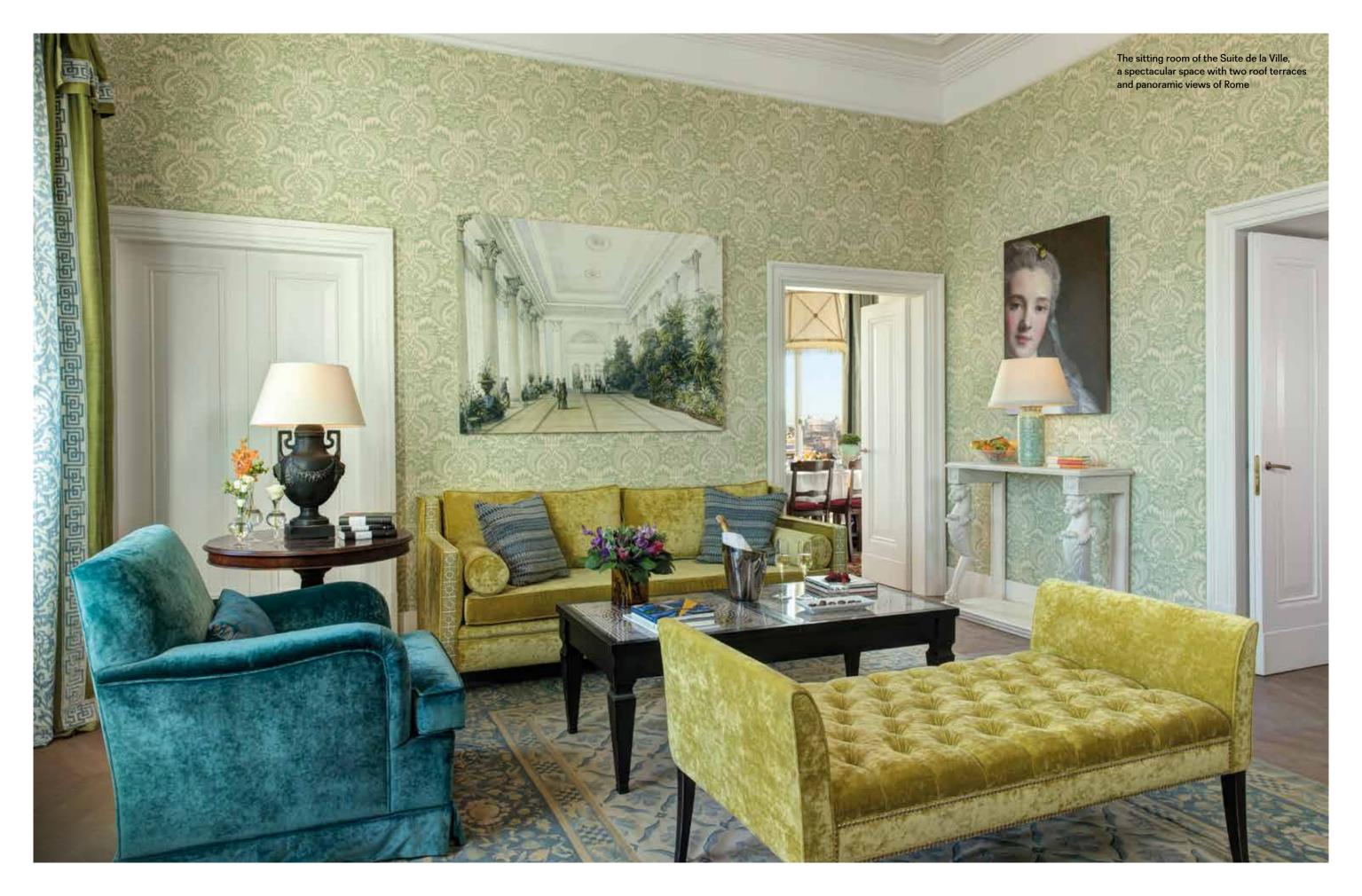
From the sparkling rooftop bar to the peaceful Sicilian spa, the terracotta-hued central courtyard to the sumptuous rooms and suites, every element is formed for delight. A celebration of Italian antiques, art, rich colours and plush fabrics given a fresh, zestful lease of life, interiors honour the Grand European Tour era.

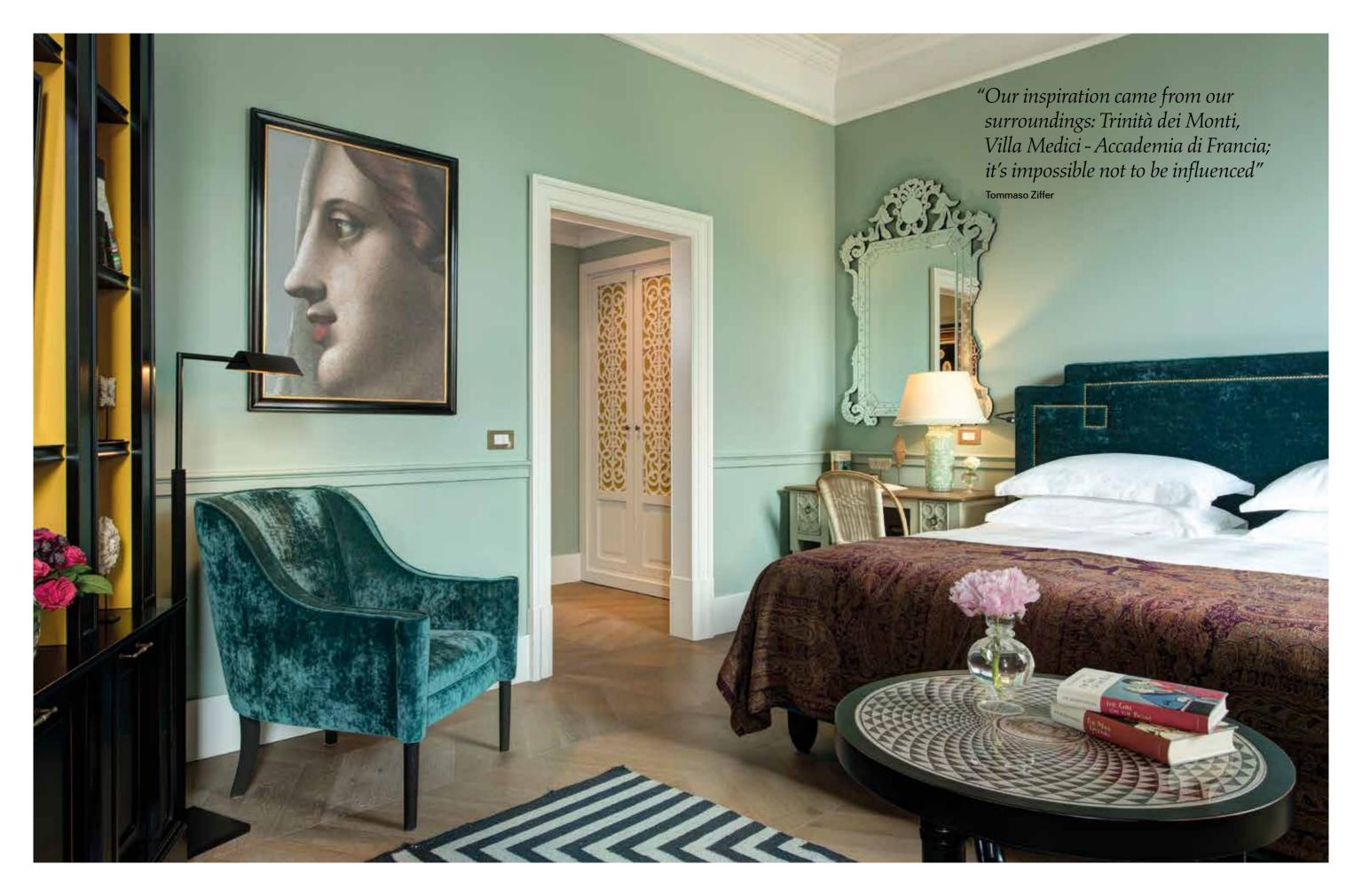
Dining, too, celebrates Italian heritage and heart, from Fulvio Pierangelini's Roman Mosaico restaurant to street-side bistro Da Sistina.

We ask, simply, that you enjoy it. Take a cocktail looking out across the roofs of Rome at Cielo Bar; a signature treatment in the De la Ville Spa. Take time to explore our artwork; to stroll down the steps and into the city; to turn back and admire Hotel de la Ville – a modern-day icon in the heart of Rome.









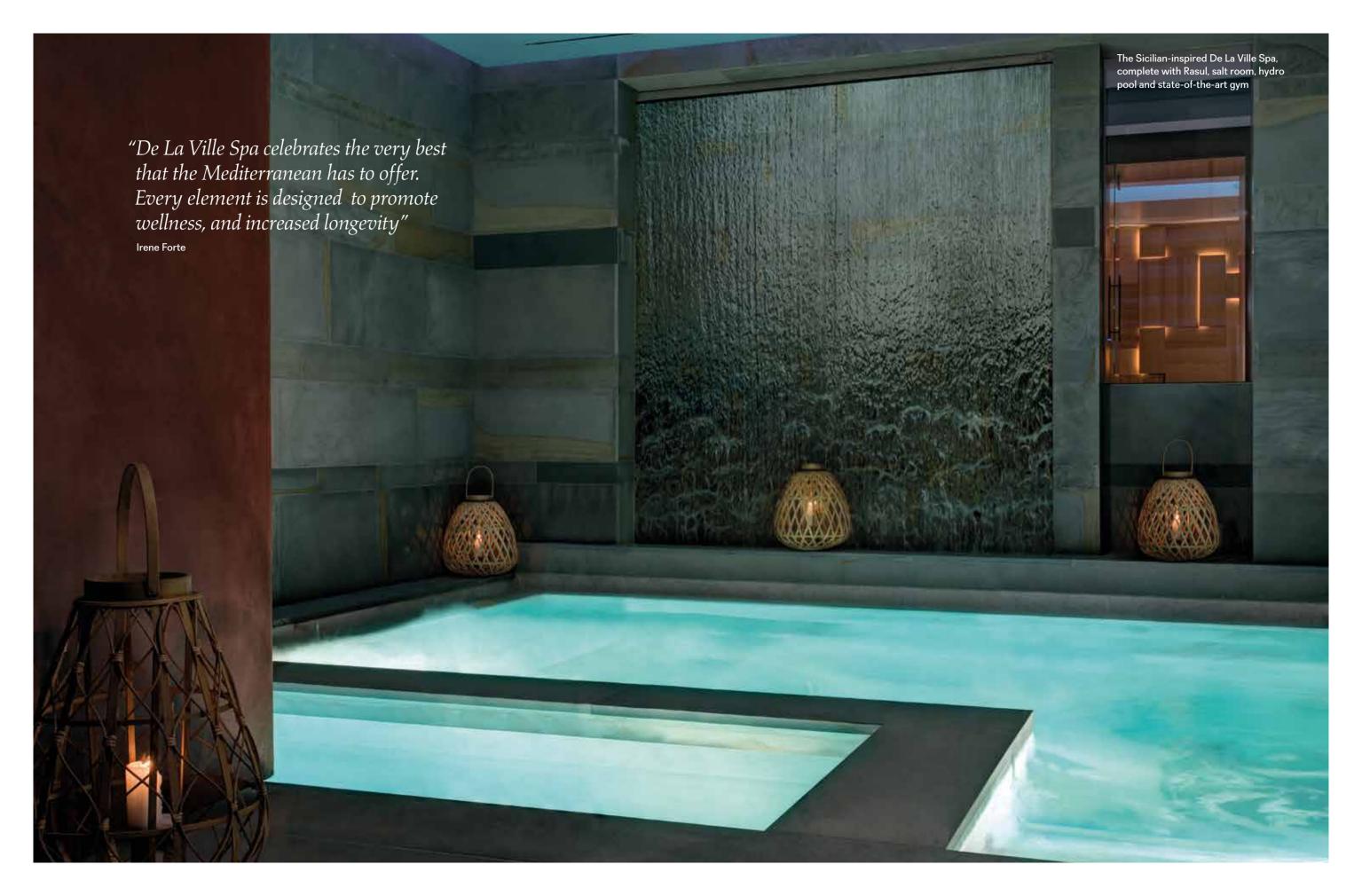












Hotel de la Ville

Via Sistina 69, 00187 Roma RM, Italy T +39 06 32 888 880 reservations.delaville@ roccofortehotels.com

Accommodation

- · 89 bedrooms
- · 15 suites

Restaurant and bars

- · Da Sistina trattoria and lobby lounge
- · Julep Herbal & Vermouth Bar bar with terrace
- · Mosaico restaurant with terrace
- · Cielo bar with terrace overlooking Rome

De La Ville Spa (550m²)

- · 6 treatment rooms, including a double treatment room
- hydro pool, plunge pool, Kneipp footbaths, ice shower, salt inhalation room, steam room and sauna
- · 100m² gym

Meetings and events

- 2 meeting rooms for up to 100 guests
- · 1 board room for up to 10 delegates
- · 400m² courtyard available for private events
- · Cielo private dining room & terrace
- · 2 private terraces on the 6th and 7th floor, overlooking Rome

Location

- · moments from the Spanish Steps
- · 30min drive from Ciampino Airport
- · 45min drive from Fiumicino Airport
- · 15min drive from Termini Station





ROCCO FORTE HOTELS

HOTEL DE ROME

HOTEL AMIGO

THE BALMORAL EDINBURGH

HOTEL SAVOY

VILLA KENNEDY

BROWN'S HOTEL

THE CHARLES HOTEL

MASSERIA TORRE MAIZZA

HOTEL DE LA VILLE

HOTEL DE RUSSIE

ROCCO FORTE HOUSE

VERDURA RESORT

HOTEL ASTORIA

FUTURE OPENINGS:

VILLA IGIEA
PALERMO

THE WESTBUND HOTEL SHANGHAI