

HISTORY OF THE OKTOBERFEST



The Munich Oktoberfest has a long tradition, beginning with the wedding of Bavarian Crown Prince Ludwig and Princess Therese of Saxony-Hildburghausen in 1810. In honour of the wedding couple, a horse race was held on a meadow outside Munich, today's Theresienwiese.

Since then, the Oktoberfest has been held here every year, albeit today with beer tents, music and fairground rides. Another tradition since 1950 has been the official tapping of the beer in the Schottenhamel festival hall with the famous words „O'zapft is“.

Listen out for the rousing sound of brass bands playing on Theresienwiese, a siren call to embrace the lively atmosphere in the many festival tents, large and small.

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THE CHARLES HOTEL
MUNICH
A ROCCO FORTE HOTEL

OKTOBERFEST GUIDE 2025

WHAT TO WEAR

by Inntaler Tracht



Are you still looking for the perfect Oktoberfest look?

Once again this year, the front of house team at The Charles Hotel was outfitted by Oktoberfest partner “Inntaler Tracht” and shines in stylish “Wiesn” looks.

With the opening of its eighth store and thus already the second in Munich, Inntaler Tracht is now even more present in Munich and offers a large selection of traditional costumes for the whole family.

In addition to the exclusive in-house collection “Angelina Trachten Couture” with modern dirndls and blouses, you will find everything that makes the traditional costume heart beat faster for women, men and children - for every taste and occasion.

If you are lucky, you might be advised by designer and managing director Angelina Kees herself, who can often be found in the Munich stores.

Her recently launched brand, LINA, offers elegant, simple dirndl designs for mothers and daughters.

Inntaler  Tracht

OKTOBERFEST BREAKFAST

daily at the Florio Restaurant



To get in the right mood for the Oktoberfest, you will find our Bavarian delicacies daily on the Florio’s breakfast buffet, which offers white sausages, pretzels, Bavarian cheese or radishes and of course there’s also a fresh draught beer.

OKTOBERFEST BETTHUPFERL

daily from 06.00pm to 01.00am
at the Florio Restaurant & Bar



During the Oktoberfest we’re serving a special Betthupferl menu from 6pm to 1am, treating our guests to a choice of sweet and savoury delicacies. Whether currywurst or Kaiserschmarrn, let us spoil you with culinary delights after a fantastic day at the festival and then look forward to a restful night’s sleep in our elegant rooms and suites.

OKTOBERFEST TREATMENTS

at the Charles Spa

HANGOVER & DETOX
TREATMENT

Our vitalising hangover & detox offer puts everybody who is shattered after an Oktoberfest visit back on their feet. The treatment includes a foot, neck & head massage, as well as a hyaluron mask.
60 minutes - €180

BAVARIAN AROMA THERAPY

After a long night, revive with a combination of Oriental and Western massage techniques and warm aromatic mountain herb oils.
75 minutes - €225

BREW & RENEW FOOT RITUAL

Let’s take care of your tired feet with a traditional beer foot soak followed by a foot scrub and foot massage.
30 minutes - €105

EXPRESS FESTIVAL FACIAL

This treatment will refresh your face with a quick cleanse and exfoliation, followed by a nourishing face mask to get that perfect festival glow.
30 minutes - €115

DO NOT MISS

Tips from our concierge team

On the southern part of the Theresienwiese is a very special piece of Oktoberfest: the Oide Wiesn. If you take a seat in one of the historic rides and then experience real Bavarian customs in the cozy beer tent, you will get an idea of what the Oktoberfest used to be like.

Three large festival tents (Festzelt Tradition, Boandlkramerei and Schützenlis) with a customs program and the museum tent are located on the festival grounds. Fans of historic rides will find real showman nostalgia at the Oide Wiesn. Here, the „Kettenflieger Kalb“ from 1919 rotates, the „Dicke Berta“ puts muscular strength to the test and the „Fahrt ins Paradies“ (Ride to Paradise) over hill and dale or the 50s hit „Calypso“ awaken Volksfest memories.

SAY IT THE BAVARIAN WAY!

with our Oktoberfest dictionary

The most important expressions
for your Oktoberfest visit:

ENGLISH	BAVARIAN
Good day!	Servus! / Griasgood!
Is this seat still free?	Is da no frei?
One litre beer	A Maß
A pretzel	A Brezn
A chicken	A Hendl
A schnapps glass	A Stamperl
Where do I find the toilets?	Wo kon I bieseln?
Pardon me?	Ha?
Did you understand me?	Host mi?
A kiss	A Bussal
Fun	A Gaudi
Thank you!	Merce dia!
Bye bye!	Pfiat di! / Pfiats eich!

GETTING THERE

The Oktoberfest is a 15-minute walk from The Charles Hotel. Our Concierge can also arrange taxis or rickshaws to Theresienwiese.

