



HOTEL SAVOY
FLORENCE

A ROCCO FORTE HOTEL



A GUEST OF THE FAMILY

In much more than name, Rocco Forte Hotels is the Forte family. At its head are Sir Rocco, his sister Olga and his three children. Behind it are four generations of Forte hoteliers. It is in every way a family business; a shared love evident in every Rocco Forte hotel – each exuding the Forte’s innate Anglo-Italian style, sophistication and warmth.

Their Florentine address, Hotel Savoy, takes pride of place on the Piazza della Repubblica – and the Rocco Forte family.

Face-to-face with the Column of Abundance, the city’s literal centre point, its prime location is the mark of a Forte hotel. This setting suffuses the Savoy. Ever-present views of the Duomo or piazza. Exciting Tuscan cuisine; cocktails infused with homegrown flavours. Experiences spanning Renaissance art, truffle tastings and traditional craftsmanship. A design that showcases Renaissance-era antiques, local art and high Italian fashion.

The Savoy has status; its attraction to Florentine locals and visitors has remained unchanged for centuries. But its enduring appeal – exemplary of the Rocco Forte ethos – is in merging its legacy with modern luxury. Olga Polizzi’s interiors, which add comfort, modernity and refreshing bursts of whimsy to the classic space. Service that updates old-world discretion with passion and personality. A contemporary entrée into a city steeped in history.





The Forte Family, L-R:
Charles Forte, Development
Sir Rocco Forte, Founder & Chairman
Olga Polizzi, Deputy Chairman & Design Director
Irene Forte, Wellness Development
Lydia Forte, Bar & Restaurant Development

Elegance and history meet high-fashion vibrancy: much of the 19th-century hotel has been interior designed anew alongside Laudomia Pucci



"Florence is the naughty little sister of Rome – more playful and lighter in spirit. Light, happy colours and Florentine art reflect its essence"

Olga Polizzi

Occupying its own wing, the Duomo Presidential Suite enjoys bespoke furnishings from Florentine artisans and views of the city's most famous landmark

Hotel Savoy has 80 rooms and suites, each newly remodelled to offer enhanced space and serenity, secreted away from the energy of central Florence





A convivial city-centre meeting place,
the terrace of Savoy's Irene restaurant sits
directly on the Piazza della Repubblica





Led by celebrated chef Fulvio Pierangelini, Irene serves classic Tuscan dishes with an irreverent twist using the finest local and seasonal ingredients



Hotel Savoy
Piazza della Repubblica 7,
50123 Florence, Italy
Telephone +39 055 27 35 1
reservations.savoy@roccofortehotels.com

GDS Chain Code: FC

- Accommodation
- 50 bedrooms
 - 17 junior suites
 - 13 suites

- Restaurant and bar
- Irene, restaurant and bar with terrace

- Relaxation
- state-of-the-art fully equipped gym
 - fitness studio for Pilates and yoga classes

- Meetings and events
- 1 event room for up to 50 delegates
 - Wi-Fi in public areas and all rooms

- Location
- located on Piazza della Repubblica
 - 20min drive from Florence Airport and 60min from Pisa Airport
 - 5min drive from Santa Maria Novella station



ROCCO FORTE HOTELS

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

BROWN'S HOTEL

LONDON

ROCCO FORTE HOUSE

MILAN

THE CARLTON

MILAN

THE CHARLES HOTEL

MUNICH

MASSERIA TORRE MAIZZA

PUGLIA

HOTEL DE LA VILLE

ROME

HOTEL DE RUSSIE

ROME

ROCCO FORTE HOUSE

ROME

VILLA IGIEA

PALERMO

ROCCO FORTE PRIVATE VILLAS

VERDURA RESORT, SICILY

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS:

PALAZZO SIRIGNANO

NAPLES

PALAZZO CASTELLUCCIO

NOTO

COSTA SMERALDA

SARDINIA