



HOTEL ASTORIA  
ST PETERSBURG

A ROCCO FORTE HOTEL

# EXCLUSIVE GROUP EXPERIENCES

IN ST PETERSBURG







## HOTEL ASTORIA

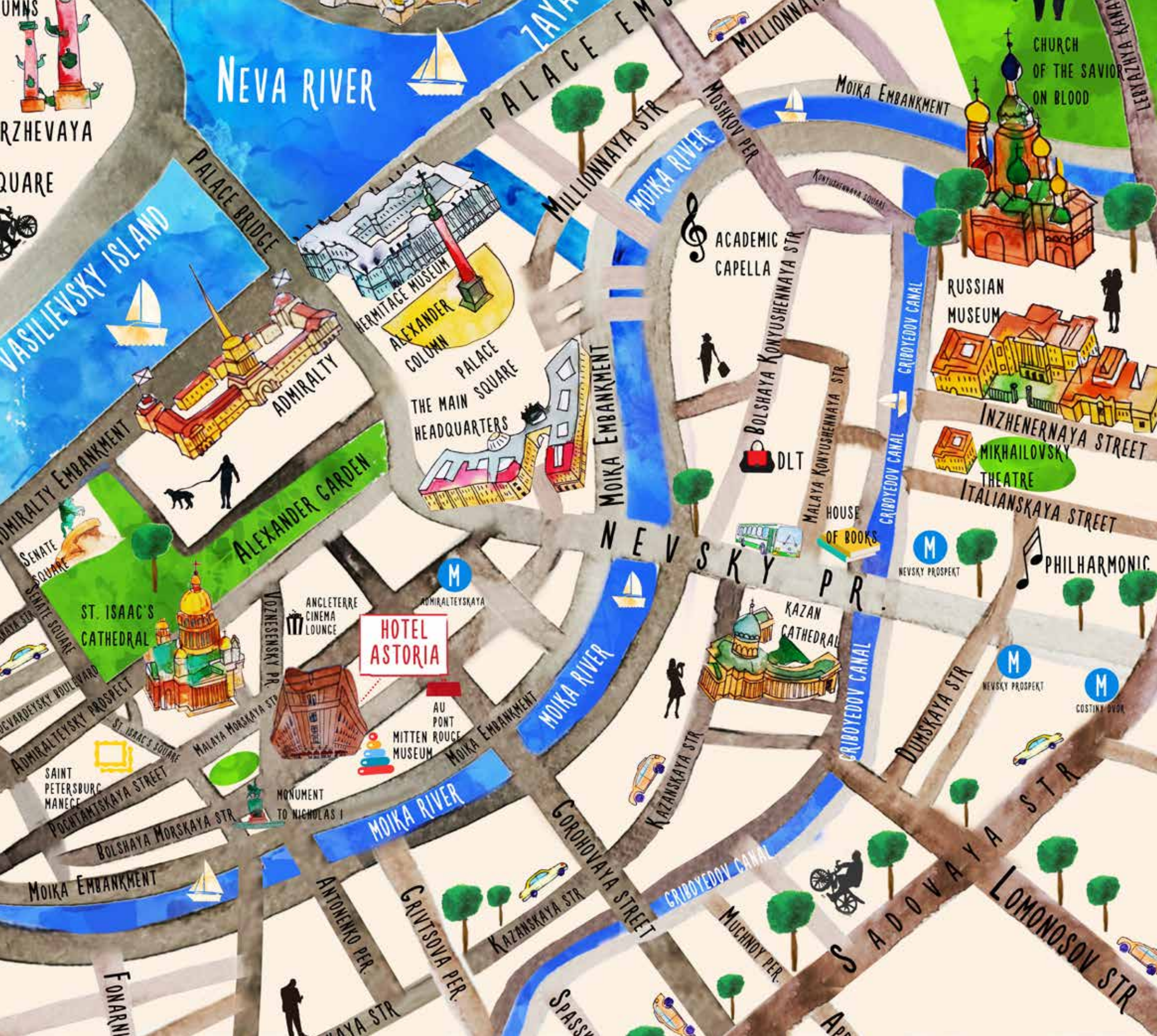
ST PETERSBURG

A symbol of its city, sat in its beating heart, Hotel Astoria has seen every major Russian event of the last century. More, it has been part of them, St Petersburg's most celebrated host.

This legacy lives on – the historic hotel remains the city's principal address for occasions. From grand balls, banquets and weddings to cocktail parties, conferences and fashion shows, Astoria's iconic architecture and opulent interiors ensure spectacular celebrations.

These, paired with its unparalleled location, also ensure a spectacular stay. Explore its neighbours: the majestic St Isaac's Cathedral, the nearby Opera House, Hermitage and Mariinsky II. Enjoy a ballet, a boat trip, or a private tour of the city's great galleries – our concierge can access it all for you. Then settle back into Astoria for a lavish afternoon tea, luxurious hammam, or cold glass of premium Russian vodka.





## CITY ACTIVITIES FOR GROUPS

- MARK THE OCCASION 6
- BEHIND THE SCENES 8
- RAISE THE BARRE 10
- HIGH STYLE 12
- AN ENCHANTED EVENING 14
- SAIL AWAY 16
- THE BEAU MONDE 18
- YOUR CHARIOT AWAITS 20
- ICE CHECK IN 22
- TRADITIONAL TREATMENTS 24
- ON LOCATION 26
- SECRET CITY 28
- TIME FOR TEA 30
- ARTS AND CRAFTS 32
- ICE CHECK IN 34
- GRAND DESIGNS 36
- A TASTE OF RUSSIA 38
- THE CROWN JEWEL 40
- FINE DINING 42
- AFTER HOURS 44
- COCKTAIL HOUR 46
- UNDERGROUND OPULENCE 48

[events.astoria@roccofortehotels.com](mailto:events.astoria@roccofortehotels.com)

tel: +7 812 494 5757



## MARK THE OCCASION

*Events and meetings*

Whether you're hosting one of the opulent celebrations Hotel Astoria is famed for, like a lavish afternoon tea party, large-scale ball or gala dinner, planning an important meeting, or even putting on a play, you'll find an apt home for it amongst our array of well-equipped, adaptable spaces. Let our dedicated events team talk you through the design and menu options for our historic Ballroom and Winter Garden, plus five state-of-the-art meeting rooms – as well as the conference hall and meeting rooms in our sister property, Angleterre Hotel, just next door.







CITY ACTIVITIES FOR GROUPS

## BEHIND THE SCENES

*The Mariinsky Theatre*

Go backstage at one of Russia's cultural icons, the 19th-century Mariinsky Theatre. As a personal guest of the legendary opera and ballet theatre, this private tour will take you from its imposing stage and gilded royal box to the hidden corners behind the curtain, including the prop and dressing rooms, all accompanied by an expert guide. Our concierge can also arrange exclusive boxes and seats for those eager to experience a live performance in style.

FIND OUT MORE



## RAISE THE BARRE

*Ballet class*

Learn to pirouette and plié like a prima ballerina in a private ballet class at Context Pro Studio – founded by world-famous ballet dancer, Mariinsky Theatre's Diana Vishneva. Whether you're a keen dancer or complete beginner, a session under the tutelage of the studio's world-renowned premiers and primas makes for an extraordinary experience – and a noteworthy new way to work out.





## HIGH STYLE

*Fashion shows*

From the Ballroom's mirrored walls and historic chandelier to the Winter Garden's stained-glass ceiling and original antiques, dramatic interiors and floor-to-ceiling windows make Hotel Astoria an elegant, impactful backdrop for fashion shows. Regularly used by eminent St Petersburg fashion houses, our events team can transform any space in the hotel to suit your vision.



## AN ENCHANTED EVENING

*Yusupov Palace event*

A magical night of drama, history and fine dining at one of the most beautiful private properties in St Petersburg: Yusupov Palace, just a short stroll from Hotel Astoria. Taking over the palace for the evening, lose yourself in the original interiors of Tsarist-era nobility in a tour of its sumptuous salons and reception rooms, before enjoying a special performance in the Yusupovs' family theatre, created as a miniature replica of the Mariinsky Theatre. End the night with a gala dinner in the palace, all arranged here at the hotel.





## SAIL AWAY

*Through St Petersburg rivers & channels*

See the city from the many waterways that wind their way through it. Built over 42 islands, with more than 70 rivers and canals criss-crossing it, boat tours allow a unique access to St Petersburg's neo-classical architecture and otherwise unseen areas. Take in the sights from a city-centre cruise; see the city light up with a night tour or evening dining cruise; ship out onto the Neva river; or join the locals on the Aquabus – the city's channels are yours.



## THE BEAU MONDE

*Themed balls*

Hotel Astoria has been fêted for its high society costume balls and gala receptions for over a century – an inheritance from the masquerade balls popular in Imperial St Petersburg. Today, our magnificent Ballroom and Winter Garden still play host to one of the biggest social events of the season – an annual themed ball with Russian jeweller Petr Axenoff – as well as being available for private hire. Whatever your vision or occasion, we can organise a unique private ball for you in the hotel's hallowed halls.







## YOUR CHARIOT AWAITS

*Troika ride*

When St Petersburg turns into a snow-capped wonderland, there's no more entrancing experience than a traditional troika ride through the Pavlovsk Park – the grounds of Tsar Paul I's Pavlovsk Palace. Start your adventure with a tour of the 18th-century palace, then enjoy an exhilarating horse-drawn ride through its expansive landscaped park – warmed with classic local snacks and vodka.



## A COLD WELCOME

*Ice check-in*

Give your group's stay an unforgettable start with a made-to-order arrival activity whereby they must extricate their room key (and mini souvenir vodka bottles if you so wish) from blocks of ice. An entertaining ice breaker in every sense.







## TRADITIONAL TREATMENTS

### *Russian banya*

Experience an authentic Russian banya – the traditional national sauna. Steaming in heats of up to 90 degrees, the bathing ritual includes “venik” brushing, where bathers are treated with birch or oak branches infused with a secret recipe of aromatic oils. A sure-fire way to recover from a long day, flight or late night.



## ON LOCATION

*Media events and filming*

Astoria's high drama historic design, original features and assortment of backdrops make it a hugely popular site for filming and photoshoots – perfect as a theatrical shoot setting or period film location. Its sizeable, flexible event space and discrete, talented events team also render the hotel well-suited for press conferences and film junkets, making it an important address for the city's media.







## SECRET CITY

*St Petersburg's unknown palaces*

St Petersburg may be replete with world-famous landmarks, but lesser-seen treasures and centuries of secrets lie behind the bolted doors of its ducal palaces. Let us open the door for you, with a private tour of aristocratic abodes from Vladimir Palace to the Mansion of Stieglitz as you learn the legends, scandals and dramas that unfolded in the former capital of the Russian Empire.



INSIDE OUR WALLS

## TIME FOR TEA

*Afternoon tea at Rotunda Lounge*

Treat yourself to a St Petersburg institution: the city's most celebrated afternoon tea, taken in our Rotunda Lounge. Carve out space in your afternoon for this time-honoured tradition, where our English or Russian afternoon teas see fresh-baked scones, cakes, finger sandwiches, blinis and caviar served up with loose leaved teas and champagne on Astoria's Imperial Porcelain plates in our elegant, jewel-toned lounge.







## ARTS AND CRAFTS

*Porcelain painting workshop*

Indulge your creative side and master one of the country's signature artforms, porcelain painting, at the Imperial Porcelain Manufactory. Established in 1744, Imperial Porcelain is one of the oldest porcelain makers in the world – the gold standard of the decorative crafts. Learn from the best in your own china-painting class, where experienced artists help you hand-paint your own future heirloom.



## GRAND DESIGNS

*Marina Gisich Gallery experience*

Enjoy a private audience with prominent arts patron and designer Marina Gisich at her eponymous contemporary art gallery. With an aperitif in hand, take a tour of the exciting arts space, which showcases the best of St Petersburg's thriving modern creative scene. A unique insight into the city's young, experimental culture.







## A TASTE OF RUSSIA

### *Caviar Tasting*

Discover the ultimate delicacy and a food synonymous with Russia in a private caviar tasting in Astoria Restaurant. Sampling caviars from Sevruga and Osetra to Beluga, served with traditional condiments and blinis, you will learn from our executive chef their taste profiles, providence, how they should be served and – crucially – which vodkas to pair them with.



## THE CROWN JEWEL

*The Hermitage Museum*

Home to an astonishing 3 million artefacts and works of art, the State Hermitage Museum was founded in the 18th century by Catherine the Great, and remains Russia's premier museum. Get an expert insight into its collections, history and highlights, and exclusive access to every corner of it, with a personalised guided tour – enjoying private access to the spectacular Treasure Gallery, home to the Russian Imperial family's jewellery collection.







# FINE DINING

*Astoria Restaurant*

Enjoy inventive Russian dining with a modern French twist under chef David Ayrault at Astoria Restaurant. Considered one of the city's finest spots for Russian cuisine, diners travel the tastes of the country through regional degustation menus, sat in the velvet-dressed dining room overlooking St Isaacs Square.

Our chefs can also cater for private parties of 100 in the Winter Garden. For a taste of Italy, guests are invited to dine at Borsalino, the restaurant of our sister property Angleterre Hotel.



## AFTER HOURS

*Night city tours*

Uncover the mysteries of the Hermitage Museum after midnight. Stop at the banks of the river Neva to watch the illuminated drawbridges make way for the night-time navigation. Marvel at the majesty of the city centre's floodlight squares and palaces as you learn about their history. Nothing brings out the beauty of St Petersburg's UNESCO-listed architecture than a guided after-dark tour, when nights falls and its shimmering lights come up. In the summer months, tour-goers will see St Petersburg on a mesmeric "white night" – when the city stays in twilight from dusk to dawn.





## COCKTAIL HOUR

*Lichfield Bar*

Whether aperitif, digestif or night cap, enjoy premium vodkas, exquisite cocktails and live jazz in Hotel Astoria's 24-hour Lichfield Bar. Named after iconic photographer Lord Lichfield – whose provocative monochrome prints adorn the walls – the Lichfield Bar has long been St Petersburg's go-to drinking spot.



## UNDERGROUND OPULENCE

*St Petersburg Metro tour*

One of the deepest and most active underground systems in the world, St Petersburg Metro is also one of its most aesthetically impressive – each of its 67 palatial stations a true work of art, adorned with statues and chandeliers, mosaics and engravings.

Each station tells a story, combining as a network to paint a full picture of St Petersburg's peppered past. Piece it all together in a guided underground tour, an eye-opening journey through Russian history and creativity.







## LOCATION

Gazing at St Isaac's Cathedral, just a stroll away from the Hermitage Museum and Yusupov Palace, Hotel Astoria is a place that instantly attunes you to the cultural heartbeat of the city. It's a place with true Russian hospitality, where personal service is delivered with gracious ease and a local touch.

Hotel Astoria is:

- 30-minute drive from Pulkovo International Airport (LED)
- 15-minute drive from Moskovsky Train Station
- St Petersburg is 3.5 hours from Moscow and Helsinki by Sapsan and Allegro trains
- Nearest Metro: Admiralteyskaya

St Isaac's Square/Ul. Bolshaya Morskaya 39  
St Petersburg 190000 Russia  
Tel: +7 812 494 5757  
e: [reservations.astoria@roccofortehotels.com](mailto:reservations.astoria@roccofortehotels.com)

 @hotelastoria

 @Hotelastoria

 @RF\_HotelAstoria

## ACCOMMODATION

- 169 bedrooms
- 86 suites including 234-310m<sup>2</sup> one to four-bedroom Tsar Suite
- An additional 192 rooms in adjacent Angleterre Hotel

## RESTAURANT & BARS

- Astoria Restaurant, Lichfield Bar, Rotonda Lounge
- Borsalino Restaurant in Angleterre Hotel

## MEETINGS & EVENTS

- Historic Winter Garden and Ballroom, available for car exhibitions to gala dinners for up to 350 guests
- 5 meeting rooms for up to 70 guests
- Business Centre
- 3 additional meeting rooms plus an auditorium for 180 guests in adjacent Angleterre Hotel

## ASTORIA SPA

- Sauna, steam bath and gym

La Maison De Beauté Carita Astoria

- 5 treatment rooms, hair salon
- Express beauty services





ROCCO FORTE HOTELS

---

HOTEL DE ROME

BERLIN

HOTEL AMIGO

BRUSSELS

THE BALMORAL

EDINBURGH

HOTEL SAVOY

FLORENCE

VILLA KENNEDY

FRANKFURT

BROWN'S HOTEL

LONDON

THE CHARLES HOTEL

MUNICH

MASSERIA TORRE MAIZZA

PUGLIA

HOTEL DE LA VILLE

ROME

HOTEL DE RUSSIE

ROME

ROCCO FORTE HOUSE

ROME

VERDURA RESORT

SICILY

HOTEL ASTORIA

ST PETERSBURG

FUTURE OPENINGS

VILLA IGIEA

PALERMO

THE WESTBUND HOTEL

SHANGHAI